

HOOD RUBBER COMPANY, INC.
WATERTOWN, MASSACHUSETTS

April 18, 1939

Dr. Allen
University of Kansas
Lawrence, Kansas

Dear Doctor:

I enjoyed seeing you in Chicago the other day and because you were so extremely busy, I did not bother to take any of your time to show you some of our new shoes.

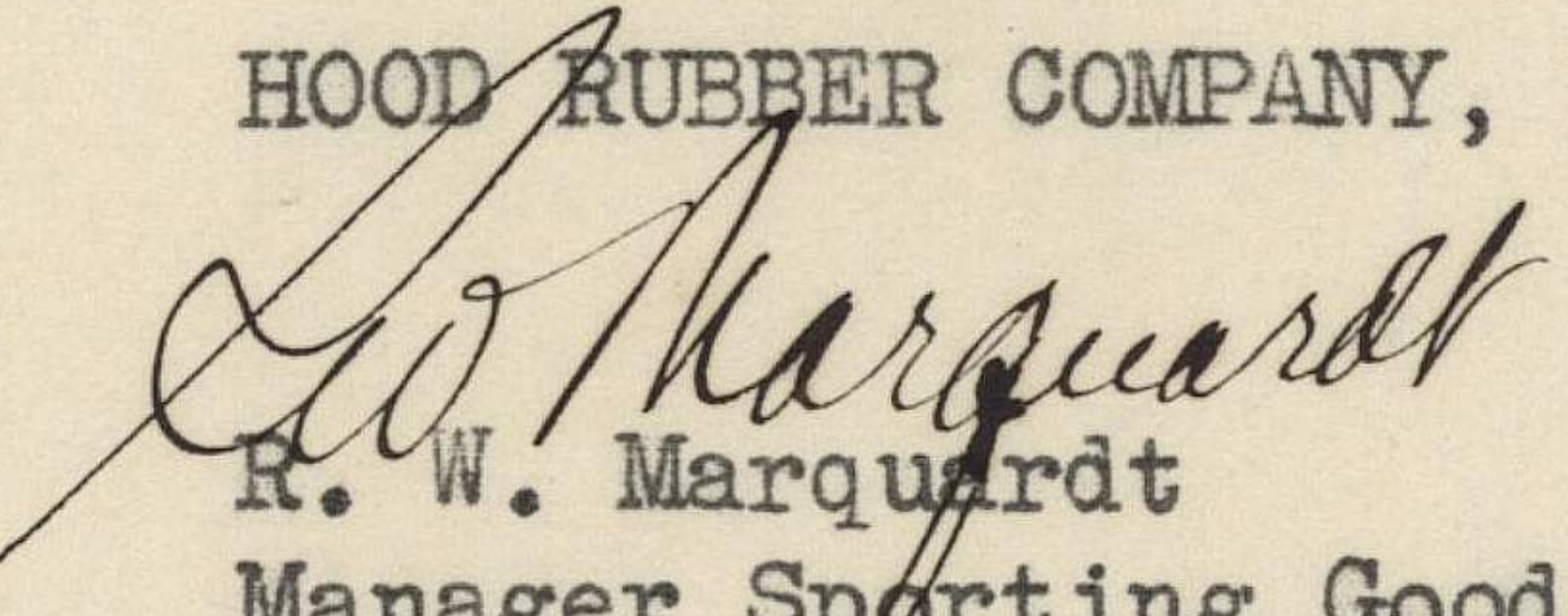
However, I am enclosing a folder describing one of the new shoes and I am sure that with your knowledge of feet, you will see there are many features in this shoe which should appeal to players and keep their feet in excellent shape all season. The features illustrated in many cases are also found in our better grade canvas and leather shoes.

With your permission I would very much like to have one of our men drop in and show you the actual samples as I am sure you will find them interesting.

With best regards.

Yours very truly

HOOD RUBBER COMPANY, INC.


R. W. Marquardt

Manager Sporting Goods Sales

RWM:LML