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SPORTS COMMENTATOR

Radio Station **WLTH** 1400 Kilocycles

105 SECOND AVENUE  
NEW YORK CITY  
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Sept. 20th, 1938.

My dear Mr. Allen,

Hello there and how are you these rain laden September days? I hope that you are in the very very best of health and mapping out a fine schedule of athletics for the University of Kansas teams. Here's hoping the 1938 edition of the football team will have a most successful season.

Mr. Allen here's a tid bit of good news for you. I don't know ~~whether~~ whether you remember the swell letter you mailed to me on April 28th, 1937 containing your personal odd and funny sports incident. At any rate I have written a thrilling new type of sports book. "THRILLS AND SPILLS IN SPORTS" dealing with the odd and funny incidents of 245 of America's best known sport stars.

YOUR ODD AND FUNNY SPORTS INCIDENT IS VIVIDLY DESCRIBED IN MY BOOK with a swell buildup for you. I feel sure that you deserve the honor yes siree.

245 of America's best known sport figures relate their odd and funny incidents including the following: Pop Warner, Ted Husing, Bernie Bierman, Elmer Layden, Damon Runyon, Bing Crosby, Jimmy Powers, Johnny Bunn, Ray Wolf, Chick Meehan, Dr. John Sutherland, Marchmont Schwartz, Mal Stevens, Frank "Lefty" O'Doul, Ival Goodman, Woody Jensen, Johnny Mize, Pepper Martin, Lou Gehrig, Hooks Mylin, Earl Blaik, Harry Mehre, Bernie Moore, Red Dawson, Ford Frick, Wilbur Wood, Ray Sonnenberg, Whizzer White, Mad Marshall Goldberg, Bill Osmanski, Bill Sefton, Tiny Thornhill, Robert D. Wright, Dizzy Dean, Feg Murray, Bob Ripley, Tuss McLaughry, and others.

Will you Mr. Allen please be so kind as to place your order for a copy of my book. I'm sure you will enjoy reading it. Simply fill out the enclosed order blank enclose your check or money order for \$2.00 and mail to me or direct to my publisher FORTUNY'S 67 WEST 44th STREET NEW YORK CITY. You may order C.O.D. if you prefer.

Thanking you in advance and apologizing for the poor typing due to a sore hand I'll sign off hoping your own book on basketball is clicking.

Most sincerely,

Jocko Maxwell  
Sportscaster  
WLTH N.Y.C.

READ: SPILLS AND THRILLS IN SPORT, a thrilling, rib tickling intimate discussion of odd and funny sport incidents happening to 245 of America's sport favorites including Dizzy Dean, Damon Runyon, Lou Gehrig, Denny Shute, Ty Cobb, Jimmy Powers, Ted Husing, Ival Goodman, Gene Tunney, Glenn Cunningham and others.