

January 16, 1939.

Mr. D. C. Martindell,
601 Wolcott Building,
Hutchinson, Kansas.

Dear Happy:

I was pleased to have your good letter of the 14th instant stating that you and Justice Wedell are bringing your respective wives to the Missouri game on January 18.

The game does start promptly at 7:30, as all home games do. I think this has been a custom for some ten or twelve years, and that is the reason we stick to that time so that our patrons will not be confused as to the probably starting time.

I would be glad to have you and Dutch come down to the playing floor after the game. We have formed a habit here of inviting our guests and friends of the boys down to the arena after the game so that they may greet each other and say hello. The mothers and dads seem to appreciate this policy very much and it is going over in good shape. So we would be tickled to death to see you all after the game.

The tickets will be left in your name at the box office, and I think the only thing you will be required to do is to satisfy Uncle Sam on the tax.

Thanking you for your good wishes and hoping to greet you one and all, I am

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

WILLIAMS, MARTINDELL & CAREY

ATTORNEYS AT LAW

CHARLES M. WILLIAMS
DONALD C. MARTINDELL
WILLIAM D. P. CAREY
J. HUBERT ELSE
EDWIN B. BRABETS

SUITE 601 WOLCOTT BUILDING
TELEPHONE 2154
HUTCHINSON, KANSAS

January 14, 1939

Mr. Forrest C. Allen
Lawrence, Kansas

Dear Friend "Fog!"

Justice Wedell and the writer have decided to take our wives to be spectators at the Kansas-Missouri basketball game on January 18, provided the weather is so Mrs. Martindell and I can drive to Topeka that afternoon. Our plans are to meet Judge Wedell in Topeka and to drive on over to Lawrence together for the game. Judge Wedell and the writer are "K" men and of course entitled to "K" ticket entrance. Will you be kind enough to advise me that you will have four reserved seat tickets held for us at the gate until game time January 18?

The schedule which I received some time ago states on the back that all games start at 7:30 o'clock. Please inform me if this is correct and if the Missouri game will start at that time. I would ask you to send the tickets to me except for the fact that the weather might be such that it would be too dangerous to make the trip and the tickets might be wasted if it was impossible for us to get there.

As you will not receive this letter until Monday, I would appreciate it very much if you will give me a reply by return mail so that I may know Tuesday that the reserved seats have been taken care of.

Hoping that we can see K U beat Missouri as of old and see you at the game, I am

Yours very truly,

Hap Martindell

D. C. MARTINDELL.

DCM/t

September 13, 1938.

Mr. Pat Mason,
St. Mary's Hospital,
Kansas City, Mo.

Dear Pat:

I was shocked to learn of your temporary illness when I read of it in the paper a few days ago. I have been waiting until we could have more favorable news, and last night I read in the Star the thing that I wanted to read.

There is nothing that a fellow can do or say that will help much, but I want you to know that I am sincerely pulling for you and hope that it will not be long before you will be out and your old self again.

Stay in there, Pat, and battle 'em. My sincerest and best wishes are for your speedy recovery.

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

September 8, 1938.

Miss Irene Moll,
412 West 9th St.,
Lawrence, Kansas.

Dear Miss Moll:

I was very happy to learn that you secured the position in the Dodge City schools, and want to take this means of congratulating you. We have great confidence in your success.

If at any time I can be of any service to you, please feel free to call on me. It will be a pleasure, I assure you.

With all good wishes, I am

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

September 6, 1938.

Mr. Harold Miller,
Chanute, Kansas.

Dear Harold:

Knowing of your past experiences with John Bunn and the Wichita alumni, I thought you would be interested in reading the enclosed clipping from the Topeka Daily Capital, and also carbon copy of a letter I have written setting forth some of the information I had in regard to the matter.

With best wishes, I am

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

September 19, 1938.

Mr. Bilbo Monaghan, Athletic Director,
Mississippi School for the Deaf,
Jackson, Mississippi.

Dear Mr. Monaghan:

Thank you very much for your check for \$4.00
which was received today. I have sent the book, "Better
Basketball", postage prepaid, and trust you will receive it
in good time.

I am very sure you will find this book both
interesting and beneficial, and trust that you and your stud-
ents will enjoy it.

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

MISSISSIPPI SCHOOL FOR THE DEAF
ATHLETIC ASSOCIATION

JACKSON, MISSISSIPPI

R. S. DOBYNS, Superintendent

September 17, 1938

BILBO MONAGHAN, Athletic Director

Forest C. Allen
Director of Physical Education
University of Kansas
Lawrence, Kansas

Dear Mr. Allen:

I am enclosing herewith a cheque for \$4.00 in return for which you will please send me a copy of your new book, "Better Basketball".

I have looked over the circulars you enclosed with your letter of the 6th, and I find that I will surely be satisfied with the aid I can get from "Better Basketball."

Thanking you very much for helping me out, I am

Yours very sincerely

Bilbo Monaghan

Athletic Director

P. S. I will be very pleased if you can autograph the book with some sort of inscription so I can use it as a sort of inspiration for my boys. B. M.

42 P 819

September 6, 1938.

Mr. Bilbo Monaghan, Athletic Director,
Mississippi School for the Deaf,
Jackson, Mississippi

Dear Mr. Monaghan:

Thank you very much for your inquiry of September 2nd in regard to my new text on basketball, "Better Basketball". This book is published by McGraw-Hill Company, of New York, and sells for \$4.00.

"Better Basketball" is far superior to "My Basketball Bible", which I wrote in 1924. It up to date, explaining the newest developments in the game, is profusely illustrated, and I believe you would find it very helpful in your coaching. I am enclosing some pamphlets describing the contents of the book.

Most sporting goods houses carry this book, but if you wish to send me \$4.00 I will be glad to mail you a copy postpaid. I shall be glad to autograph it if you so desire.

I wish to congratulate you on the success you have had with your team.

With best wishes for the coming basketball season, I
am

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

MISSISSIPPI SCHOOL FOR THE DEAF ATHLETIC ASSOCIATION

JACKSON, MISSISSIPPI

September 2, 1938

R. S. DOBYNS, Superintendent

BILBO MONAGHAN, Athletic Director

Prof. F. C. Allen
Director of Physical Education
University of Kansas
Lawrence, Kansas

Dear Sir:

This is a S. O. S. from one basketball coach to another, from a deaf coach of a deaf basketball team that has been going places but not quite getting there.

The Mississippi School for the Deaf has an enrollment of about 170--little less than half are boys ranging in age from 6 to 21. It has a good basketball team, no bragging BUT twice it has been forced to take second honors in the National Basketball Tournaments of Schools for the Deaf--two years ago at Jacksonville, Illinois, and last year at New York City. Last year it also took the State Runners-Up to put our team out of the running.

We will have almost the same team this year, so I am begging your aid--I can't afford attendance at a coaching school. I have been advised that you are having an excellent book on basketball printed, but none of my informants could tell me exactly where I can get a copy. Will you please supply this information? Otherwise, if you are not having a book printed, can you please suggest a good book on basketball and also state from whom I can order it?

Thanking you in advance for such service as you can give, I am

Yours very sincerely,

Bilbo Monaghan

THE UNIVERSITY OF KANSAS
DEPARTMENT OF GEOLOGY
LAWRENCE

September 16, 1938

Dr. Forrest C. Allen
Department of Physical Education
University of Kansas

My dear Phog:

Just a line, maybe a little belatedly, to let you know that I read through with very much interest the copy of the mimeographed letter to boys on your squad. It should have produced good results and I am personally interested in seeing one of the ways in which you build to make that extra something which makes you outstanding in your field.

With very cordial regards, I am

Sincerely,

Raymond C. Moore

Raymond C. Moore

1503 First Avenue
Dodge City, Kansas
September 18, 1938

Dr. Forrest C. Allen
Department of Physical Education
Lawrence, Kansas

Dear Dr. Allen:

I want to tell you how much I appreciated your letter of congratulation. It was so thoughtful of you. As busy as you are you always seem to find time to think of the least of us!

Mr. Toalson, before he hired me, said you gave me some very good recommendations, and I am sure that did a lot for me. I am saving the carbon copies you wrote to Salina. Mr. Waring said he didn't feel he could hire two inexperienced teachers. Although I would have liked to work with Ruth, I can readily understand why Salina could not take two who were new at teaching.

I am very happy with this position. I don't believe there is a finer principal than the one I have. He is doing everything he can to help me and it certainly makes these first few weeks a lot easier.

I am looking forward to your visit here in January and hope the reports you hear of your former student are those you expect.

Sincerely,

Irene Moll

October 10, 1958.

Mr. William Mori,
3728 Manon St.,
Los Angeles, Calif.

Dear Mr. Mori:

I am very glad to know that you have read my new book, "Better Basketball", and that you enjoyed it.

"Better Basketball" is published by McGraw-Hill and Company, of New York, and is sold by most of the sporting goods firms. However, if you would like to have an autographed copy I will be glad to send you a book on receipt of your check for \$4.00. This will be sent postpaid.

I am asking our Registrar's Office to send you a copy of the University of Kansas catalog. You should receive this within a few days. Since you say you are interested in majoring in physical education I thought you might also like to see a bulletin which this department has prepared, outlining the curriculum for a four-year course with a major in physical education.

Thanking you for your inquiry, and trusting that you will find it possible to secure a book, I am

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

October 11, 1933.

Mr. Frederic Majer,
c/o Young America,
32 East 57th Street,
New York City, N.Y.

Dear Mr. Majer:

I enjoyed very much the article in "Chips from
the Sports Log".

"Phog" is the generally accept way of spelling
the nickname given me, although it has no real meaning.
Sometimes it is spelled silent (P)hog. Anyhow, it was
kind of you to mention the conditioning of our boys.

Very sincerely yours,

FCA:AH

Director of Physical Education,
Varsity Basketball Coach.



THIS SIDE OF CARD IS FOR ADDRESS



MR. Forrest C Allen
Director of Phys. Ed.
University of ~~KAU~~ 5175
KAU 5175,

DEAR SIR,

I have just finished your book "Better Basketball" and enjoyed it very much. Could I please obtain information regarding the purchase of this book, as I would appreciate very much to possess one. I am planning to major in phys. Ed. in college and especially work toward being a basketball coach, and as yet have not chosen a college and so would also wish to have a catalogue of your university.

yours sincerely
William Mopri
3728 Monro St.
Los Angeles, Calif.

October 6, 1938.

Mr. Julius Marks,
817 Massachusetts St.,
Lawrence, Kansas.

Dear Julius:

I am amazed, after reading your booklet on bridge,
to find that there is one other fellow in town who knows as
much about bridge as I do.

Thank you for sending me this brochure, because I
need to bug up a little on my bridge.

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH



F. S. CRANE, PRESIDENT

C. L. MITCHELL, SECRETARY

CRANE AND COMPANY
ESTABLISHED 1868 INCORPORATED

PRINTING · LITHOGRAPHING · EMBOSSING

BANK STATIONERY - OFFICE FURNITURE

TOPEKA, KANSAS
October 4, 1938

Mr. Forrest C. Allen
Director of Physical Education
University of Kansas
Lawrence, Kansas

Dear Forrest:

Thanks a lot for yours of October 3rd; I note with interest the error made and we will try to see to it that that does not happen in the future. You are right, absolutely right.

Yours sincerely
CRANE & COMPANY

BY

Chas

Secy. & Sales Mgr.

CLM C

October 3, 1938.

Mr. C. L. Mitchell,
Crane and Company,
Topeka, Kansas.

Dear Mr. Mitchell:

We enjoyed the very useful and versatile wallet which you enclosed in your letter of September 29, with the football schedules printed on the back.

Might I suggest for the future that if you would kindly change "Kansas University" to "University of Kansas" it would please a lot of these Jayhawkers who either work for, or work for a degree, at that institution.

With all good wishes, I am

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH



F. S. CRANE, PRESIDENT

C. L. MITCHELL, SECRETARY

CRANE AND

COMPANY

ESTABLISHED 1868

INCORPORATED

PRINTING · LITHOGRAPHING · EMBOSSING

STATIONERY - OFFICE FURNITURE

TOPEKA, KANSAS

Sept. 29, 1938

Phog Allen, Director Physical Education,
University of Kansas,
Lawrence, Kansas.

Dear Mr. Allen:

We are enjoying the privilege of handing you here-
with a pocket wallet with a few of the football
schedules printed on the back of it.

We hope that you will find the wallet useful from
a wallet standpoint and interesting from a football
schedule standpoint.

We deeply appreciate the courtesies you have so
graciously shown us and the business you have so
kindly turned our way.

Hoping sincerely that we may look forward to your
continued patronage, and truly appreciating any
courtesies which you may show our representative
who will call on you regularly, I am and we are

Yours very sincerely,
CRANE & COMPANY.

BY

Secy. & Sales Mgr.

CLM M

October 21, 1938.

Mr. J. Merkin,
Theodore Mayer and Company,
323 So. Franklin Street,
Chicago, Illinois.

Dear Mr. Merkin:

I have received your letter of October 25 in regard to our order for 100 dozen towels.

In connection with the words to be put on the red stripe running through the center of the towels, we prefer to have this identification as we suggested in our order,

Physical Educ. U. of Kansas 1938.

I suggest that if the order for the towels will cost \$3.00 per dozen that you advise Mr. Mark Krouch, Assistant State Business Manager, Topeka, Kansas. Our purchase request which was sent from this office showed an "estimated cost" of \$2.50 per dozen. Usually when bid sheets are sent out to the various firms they indicate on these sheets the cost of the item. No doubt if you advise Mr. Krouch of price of these towels he will send you authority to proceed with the order.

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

CABLE ADDRESS "MAYCO"

THEODORE MAYER



AND COMPANY

*Cotton Fabrics
and Linens*

*Converters
and Importers*

323 SOUTH FRANKLIN STREET

CHICAGO, ILLINOIS

PHONE WEBSTER 7860-1

October 25, 1938

University of Kansas
Lawrence
Kansas

Attn: Physical Education Dept.

Gentlemen:

We thank you very kindly for your order #966, calling for 100 dozen of our style #35 ribbed turkish towels, white, with red stripe woven through center.

We note you show price of \$2.50 per dozen on your voucher, but wish to advise that our price on this towel, including the words, "Physical Educ.-U. of Kansas-1938" is \$3.00 per dozen.

May we, therefore, have your authority to proceed with this order at \$3.00 per dozen? Will you also advise us as to just how you desire the words printed--that is, if we can abbreviate as follows:

Phy.	Educ.
U	K
19	38

or if you desire the words, "Physical Educ.-U. of Kansas - 1938."

If you will be so kind as to advise us on the above matters at your earliest convenience, we will put your order into work for delivery as soon as possible.

Thanking you for a reply, we are

Yours very truly,

THEODORE MAYER AND COMPANY

BY

JM/emmm

Mayco Means Satisfaction

October 20, 1938.

Mrs. Dorothy Enlow Miller,
2000 Kentucky Street,
Lawrence, Kansas.

Dear Dorothy:

I am writing a note at this late date to tell you how wonderful your direction and the rendition of the A Capella Anthem, "The Lord's Prayer", by Gaines, was last Sunday.

You and the choir did a masterful job and the rapt attention given this number was significant by the unusual silence of the audience.

Orchids to you, lady!

Cordially yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

November 17, 1938.

Mr. Orvall M. Mosier,
Vice President, American Air Lines,
Chicago Opera Building,
Chicago, Illinois.

Dear "Red":

Your nephew, Miller Cameron, dropped in the office to have me look at his knee. He has had a little trouble with synovitis or water on the knee, but we have been able to straighten him out and he is now in good shape. His first trouble was the result of a football injury on the freshman team and we fixed that up for him. Then he played for his fraternity in a touch football game and re-injured it last week, and again we were able to fix it up for him.

He had mentioned before that you were his uncle, but in the rush of things I had failed to drop you a line to congratulate you on your continued climb upward. But when he mentioned it again the other day I said, "I am going to write old Red a line and let him know that I am proud of his progress." Of course, Miller is very proud of you, Red. He told me confidentially that you were helping him through school, and then he mentioned that you thought he was not aggressive enough in getting a job.

This is the first time that he has mentioned a job to me, although he told me he mentioned the necessity of it to Howard Engleman, one of his fraternity Brothers. I said that of course we would help him, and we took his class schedule so now we are going to try to find some hours that he has off and put him to work. We are not hiring him because he is an athlete, but because he has a fine personality and we want to encourage him in the way of working so that he will take his responsibility in life.

I am very fond of Miller. In fact, he has such a pleasing personality that when he first came in the office I was rather attracted to him. I don't ordinarily treat all football injuries, as we have a trainer hired for that purpose, but this kid was so pleasing to me in his approach that he sold himself right away, and I did it as a kindness rather than as an obligation to football.

I wanted to drop this note to you to let you know that we should be glad to see you if at any time you are ever through Lawrence,

Kansas, and will alight on top of Mount Oread.

With all good wishes, and assuring you I remember the many pleasant previous contacts I have had with you, I am

Sincerely yours,

FCA:AH

Director of Physical Education,
Varsity Basketball Coach.

November 15, 1938.

Mr. Harold Morris, Chairman,
Missouri State Physical Education Association,
Northeast Junior High School,
Kansas City, Missouri.

Dear Harold:

Professor Elbel and Dr. Naismith and myself plan to be present at your dinner meeting. Will you please take care of the necessary reservations and any other details that may be necessary for us to get into the meeting? If for any reason the location of the dinner meeting is changed will you let us know?

Very truly yours,

V. W. Lapp,
Assistant Professor of
Physical Education.

AMERICAN AIRLINES, INC.
20 NO. WACKER DRIVE
CHICAGO



November 21, 1938

Mr. Forrest C. Allen, Director
Physical Education - Varsity Basketball Coach
University of Kansas
Lawrence, Kansas

Dear Mr. Allen:

Your very courteous letter of November 17th arrived this morning during Mr. Mosier's absence from his Chicago office. I did take the privilege of relaying its content to him on the phone in Dallas however, and the letter itself is being forwarded to him immediately.

Needless to say, he was much pleased to have heard from you, asked that I convey to you his kindest regards and sincere appreciation for the interest you have taken in Miller. As soon as he returns to Chicago, you will of course, hear from him.

Thanks sincerely for your interest, and with best wishes, I am,

Very truly yours,

A handwritten signature in cursive script, reading 'Carlene Roberts'. The signature is written in dark ink and is positioned above the typed name and title.

Carlene Roberts, Secretary
To O. M. Mosier, Vice President

November 28, 1938.

Coach Bob Mack,
White Cloud Public Schools,
White Cloud, Michigan.

Dear Coach Mack:

I am very sorry that I have delayed in answering your good letter of the 8th instant as long as I have. I have had a tremendous rush here at the office, and as soon as your letter arrived I looked up the play on page 293 of "Better Basketball", diagram 81, and found that (5) should read (2) .

By looking over on diagram 80 you will see that (2) is played where (5) is played in the same relative spot. The man who made the diagram made the error in question. I am sorry, but if you will forgive this error, and locate (2) where (5) is shown in diagram 81 the play is very clear.

If most of your opponents are using the zone defense, I would practice these plays. Of course, the matter of timing these plays has a lot to do with the success of them. I use the very two plays that I have diagrammed here against any team that uses a zone defense.

And then you will notice that diagrams 82 and 83 are just another pass back to the center man, (3), who cuts to a different position and receives a pass to shoot. This is still, of course, the zone offensive play. You may have difficulty in getting your boys to do this and it will take much hard work, but any set play naturally takes much work to perfect it. Of course, when the play doesn't work properly I would set it up again and start over. By putting dummy defense men in there for a while to use mock scrimmage and have the defensive men not fight the offensive men, I believe you will learn much in working through the defensive team.

After all, a coach determines just how far he can go by sizing up his material and how experienced they are. I believe frankly that you could work on your exercise and fundamentals, and after your fundamentals are good your plays will work out much better. Let me know how you get along.

With all good wishes, I am

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

BOARD OF EDUCATION
S. B. STREETER, PRES.
EDWARD GUSTAFSON, SEC.
L. S. SHEPHERD, TREAS.
G. L. ROSENBERG, TRUSTEE
C. O. DECKER, TRUSTEE

WHITE CLOUD PUBLIC SCHOOLS
LYLE D. BRUNDAGE, SUPERINTENDENT
WHITE CLOUD, MICH.

Nov. 8, 1935

P. 293
diag. 91

Mr. Forrest Allen
Lawrence Kansas

Dear Sir:-

Will you please explain this diagram to me, as far as I can see there is no no 2 man, I have drawn this just as it appears in "Better Basket Ball"

I have a small school, with limited hours to practice during the day. Should I stick to exercises and fundamentals, or try to work out plays? Most of our opponents use a zone defense

Sincerely yours,
Coach Bob Mack.

BOARD OF EDUCATION
S. B. STREETER, PRES.
EDWARD GUSTAFSON, SEC.
L. S. SHEPHERD, TREAS.
G. L. ROSENBERG, TRUSTEE
C. O. DECKER, TRUSTEE

WHITE CLOUD PUBLIC SCHOOLS

LYLE D. BRUNDAGE, SUPERINTENDENT

WHITE CLOUD, MICH.

