

HONOR SWEATERS
FOOTBALL JERSEYS
BASKETBALL SHIRTS
GIRLS' MIDDIES
WARM UP SHIRTS
WARM UP PANTS
FOOTBALL HOSE
BASEBALL HOSE
HOCKEY CAPS
CHENILLE & FELT
LETTERING

HARRY E. MUDD
SALES MANAGER
SCHOOL & COLLEGE DIVISION

SAND KNITTING MILLS CO.

MANUFACTURERS OF

■ *Exclusive Knit Goods for Athletic Wear* ■

BATHING SUITS
BASKETBALL PANTS
COTTON TANK SUITS
WRESTLING TIGHTS
SOCCER JERSEYS
HONOR JACKETS
WARM UP COATS
BOXING TRUNKS
TRAINING SUITS
HOCKEY HOSE

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1714-20 NORTH DAMEN AVENUE
CHICAGO,

November 17, 1938.

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Dr. F.C. Allen,
Varsity Basketball Coach,
University of Kansas,
Lawrence, Kansas,

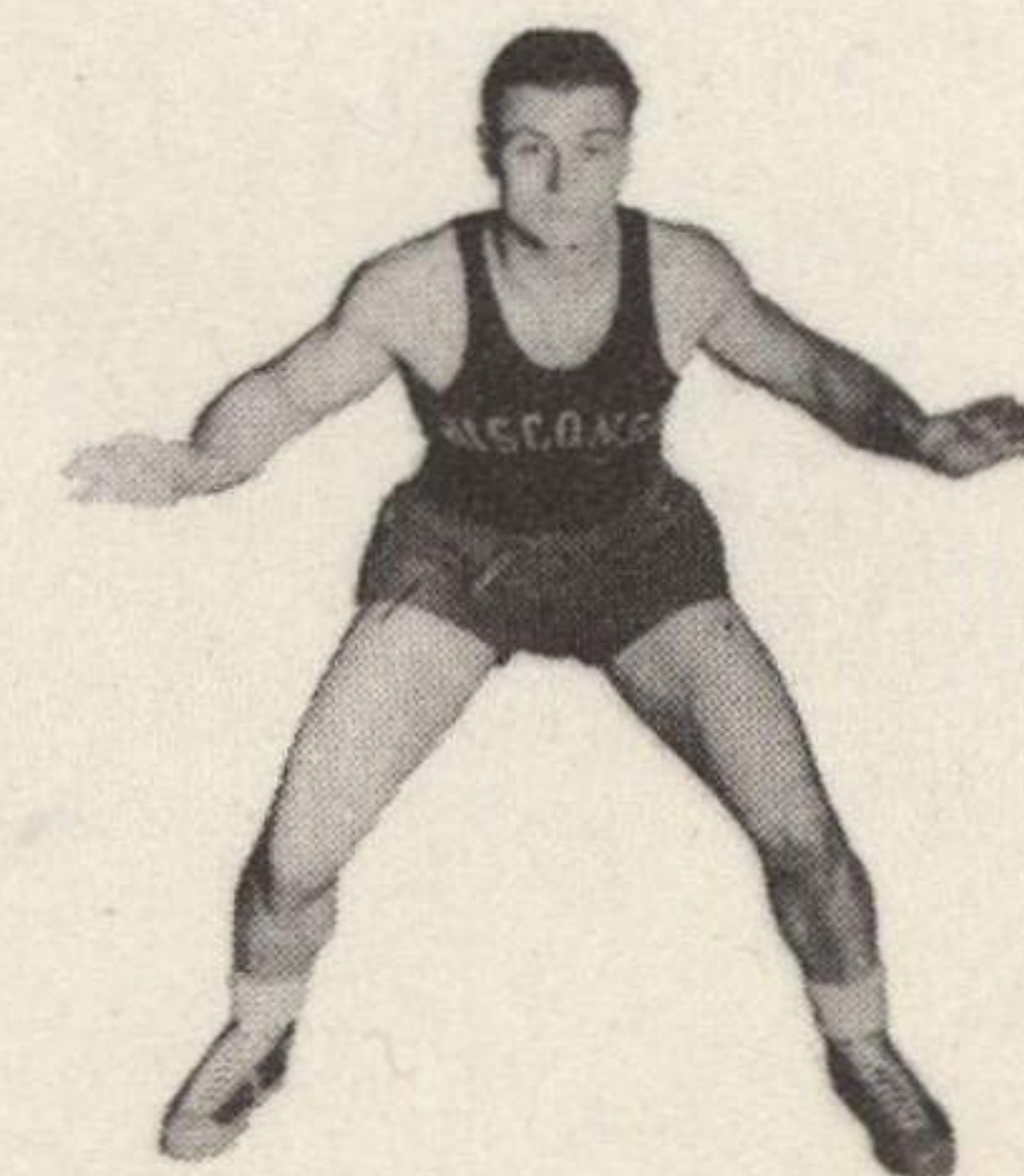
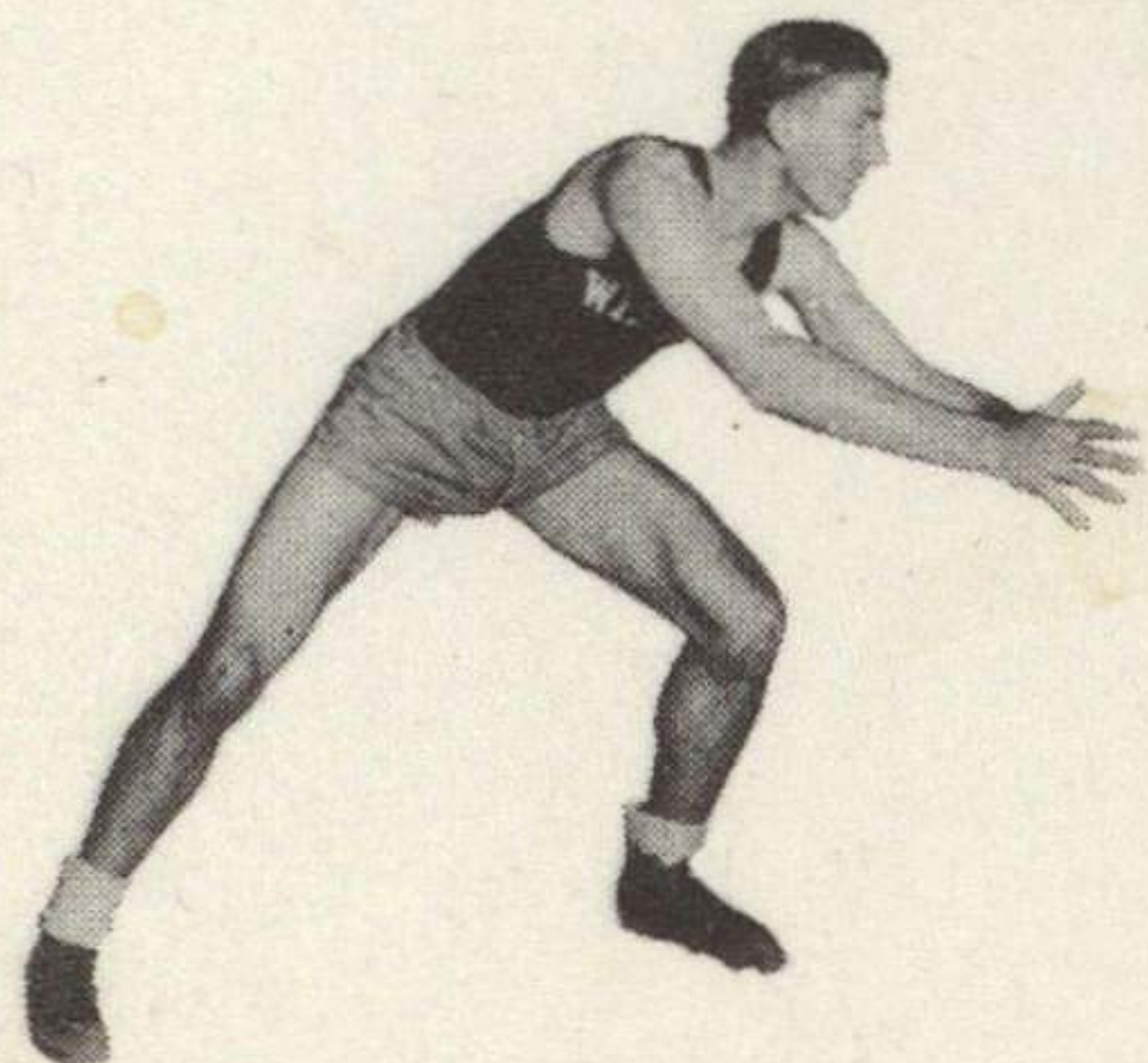
Dear 'Phog':

I was afraid that the sample stocking I sent you would be too bulky. Your idea sounds very good, so we are making up a pair for you according to your specifications. This durene jersey ribbing that we use for the stirrup is very light when used single, in fact too light to use as a cuff, so we will use it double and on one stocking will put the elastick on the outside and on the other insert it in the tubing. If it is put on the inside there is a chance that it will catch the leg hairs and be uncomfortable. Will try to get these samples mailed out by the 19th.

At this time of the year we are exceptionally busy with basketball clothing, as every outfit is different in every detail.

We are making two outfits for your old star Adolph Rupp, he has followed your example in dressing up his team in classy style.

I have talked to Dana Morrison, President of Bauer and Black Co. about the sweat sock that you were telling me about. Dana says that they made this several years ago, but the Sporting Goods Distributors discouraged him in the idea by not selling or making an effort to sell the stocking, so he discontinued making them. If you can use at least 6 dozen of them he will make them up for you and endeavor to again market them. He has left it up to me to determine the market for them, which I will endeavor to do.



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