

HONOR SWEATERS
FOOTBALL JERSEYS
BASKETBALL SHIRTS
GIRLS' MIDDIES
WARM UP SHIRTS
WARM UP PANTS
FOOTBALL HOSE
BASEBALL HOSE
HOCKEY CAPS
CHENILLE & FELT
LETTERING

HARRY E. MUDD
SALES MANAGER
SCHOOL & COLLEGE DIVISION

BATHING SUITS
BASKETBALL PANTS
COTTON TANK SUITS
WRESTLING TIGHTS
SOCCER JERSEYS
HONOR JACKETS
WARM UP COATS
BOXING TRUNKS
TRAINING SUITS
HOCKEY HOSE

SAND KNITTING MILLS CO.

MANUFACTURERS OF

■ *Exclusive Knit Goods for Athletic Wear* ■

1714-20 NORTH DAMEN AVENUE
CHICAGO,

November 11, 1938

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Dr. Forrest C. Allen,
Director of Physical Education,
University of Kansas,
Lawrence, Kansas.

Dear "Phog":

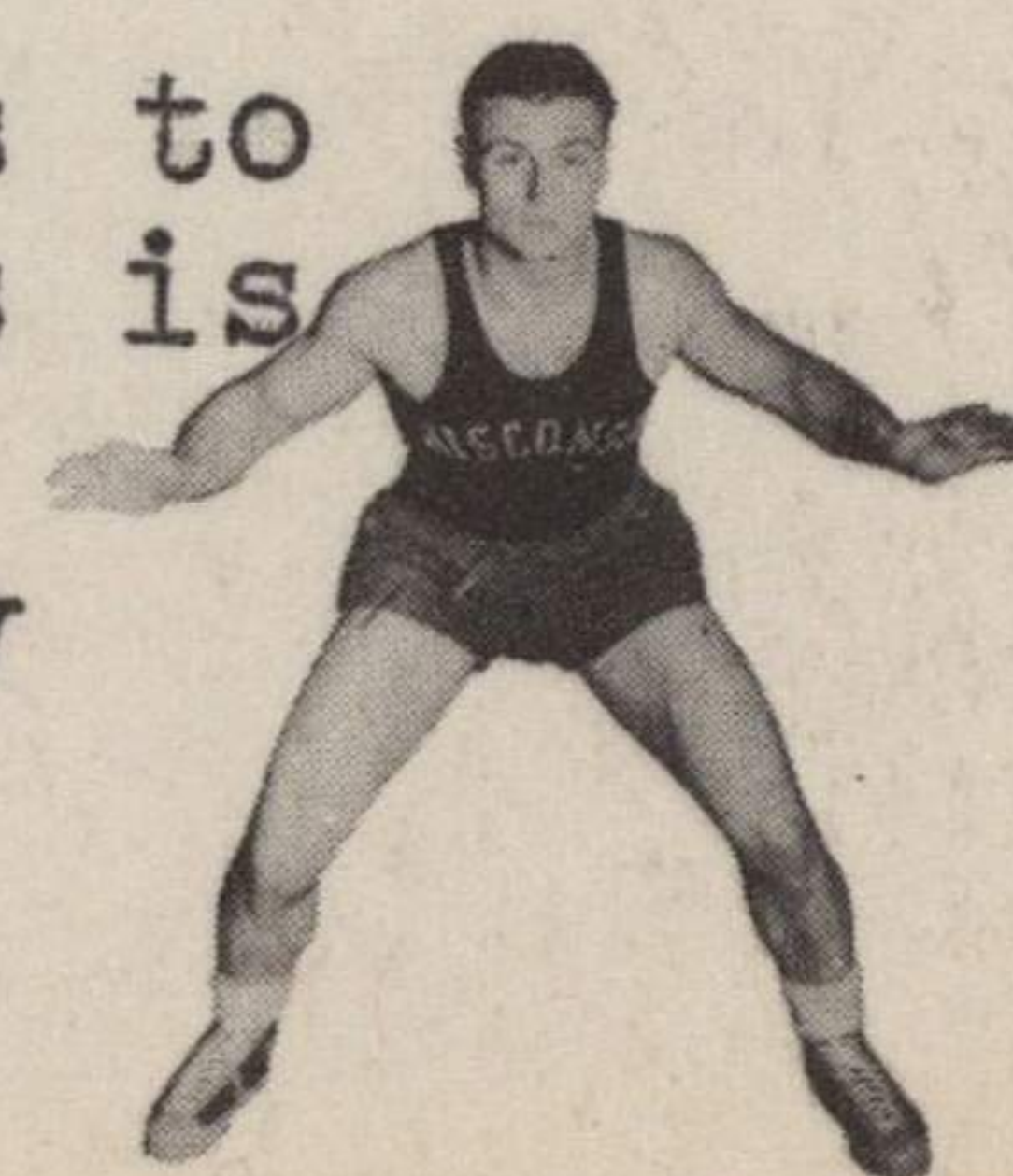
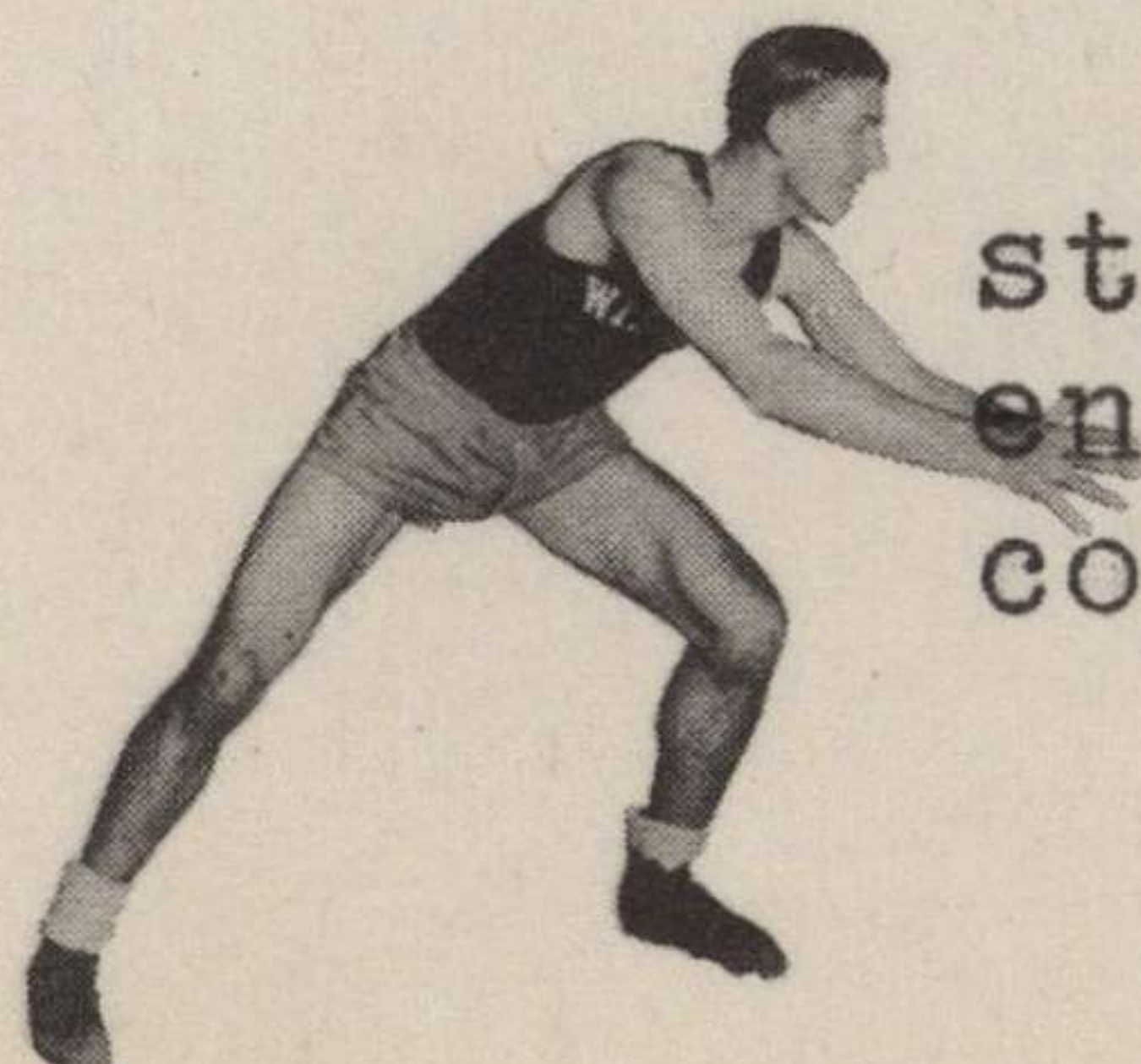
It is at least some consolation to learn that we had the stocking correct in every detail except the top. While we know exactly what you have in mind, the idea cannot be incorporated in an athletic stocking as it takes special knitting machinery to handle the lastex yarn. These are all fine gauge machines, adaptable only for the manufacture of dress hose. The best that we or any other athletic clothing manufacturer can do is to knit the cuff part as tightly as possible, but this will not support the stocking after a certain amount of use and cleaning.

For your inspection and approval I am sending you a regular stocking on which the top has been turned and in the tunnel $1\frac{1}{2}$ " woven elastic inserted. This is ^{same} as used in mens shorts. This elastic has a very light tension. I am also sending you two other types of elastic, 1" in width, each having a different tension. This type of support, I believe, is the most practical that I can think of.

While the stocking I am sending you is not the correct length or stitch, at the same time it will give you an idea of what I have in mind. Your stockings we would finish the same length as the sample submitted after turned. The turned portion could be turned to the inside, if you so desire. This elastic can easily be replaced.

You really have an excellent idea on the lastex knitted cuff and I hope we can work something out along that line by next season, however, at this time it is too late to carry on any research work and do experimenting. It would be a pleasure to give you full credit for such an idea, but we would be unable to cash in on the value of your name due to the fact that the idea cannot be copyrighted, and as soon as we came out with it every other manufacturer would copy it.

It is quite true that most of the intelligence as to styles, patterns, etc. do come from coaches, and this is entirely due to the fact that they are in constant contact with the users and have a greater opportunity



STYLE — QUALITY — SERVICE