

December 7, 1933.

Mr. Harry E. Mudd,
Sand Knitting Mills Co.,
1714-20 No. Damen Ave.,
Chicago, Illinois.

Dear Harry:

Thank you for rushing through the basketball stockings. These are swell - we like them very much. Of course, it would be a great improvement to have the lastex knitted in the tops of the stockings, and it might be that later on we could cut off these elastic tops and have the new lastex tops woven on.

I think this improvement would increase the sale of basketball stockings 300 per cent if they had somebody to get out and put the idea across. Nobody has pioneered in this, and who knows but what the Sand Knitting Mills are the people to do it.

Thank you also for sending me information about the woven elastic sweat socks. Taft Talbot was in the other day and we ordered a gross of these. I know they are going to be a big thing for basketball footwear if somebody can get out and demonstrate them to the basketball coaches. They should have a tremendous sale.

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH