

December 24, 1937.

Mr. Whitney Martin,
Divisional Sports Editor,
The Associated Press,
Star Building,
Kansas City, Mo.

Dear Whitney:

I was glad to hear from you, and I am happy that you enjoyed the book. May I just offer this suggestion. Some evening when you have time, scan through the research and other new angles of the book, and I am sure that you will find a fulsome lot of material to write on. You have perfect authority to quote me on anything you find interesting in the book.

There is one special feature that I think is new. That is the diagram of the play, the photograph of the Kansas team executing this play, and the exposition linked up so closely with the play that any youngster could understand it. This feature has never been attempted before.

Then the motivation of teaching fundamentals to the high schools in mass formation is something that will enable a coach in a small high school to teach mass fundamentals, thereby developing neurograms which will aid the player when he later takes the ball for individual skills.

Sometime, if you ever get around this way, I will be glad to sit down and chat with you on some new angles of the rules this year. You can understand that I do not want to be in the position of attacking the rules when I am a member of the rules body. I prefer to go along with the rules body, the majority of whom feel that the elimination of the center jump is a good thing. Time and research will answer the question whether the elimination of the center jump is entirely a good thing for the game.

With every good wish of the holiday season, I
am

Sincerely yours,

FCA:AH

Varsity Basketball Coach,
Director of Physical Education.