

October 13, 1937.

Mr. Clarence A. Mott,
212-214 Kresge Building,
Kansas City, Kansas.

Dear Clarence:

I have just stepped into
the Athletic Office to definitely check up
on your inquiry.

I find that their ruling
is as we have done in the past. It is not
necessary for you to have a seat for your
young son. Just pick him up in your arms
and carry him over the turnstile. There
will be no difficulty whatsoever.

I was sure that you would
have no difficulty, but I stopped at the
Athletic Office to inquire.

I hope to see you when you
come to some of the games.

The world is so upset in
so many places, Motty, that it is very diffi-
cult for them to settle which came first -
the egg or the chicken. As one of your friends
would say, "Just keep a lip upper stiff, and
sing".

Everything is fine. Hope
to see you.

Sincerely yours,

FCA:AH

Director of Physical Education.

CLARENCE A. MOTT
LAWYER
212-214 KRESGE BUILDING
KANSAS CITY, KANSAS
DREXEL 1766

October 12th, 1937

Mr. Forrest Allen,
% Athletic Department,
Kansas University,
Lawrence, Kansas.

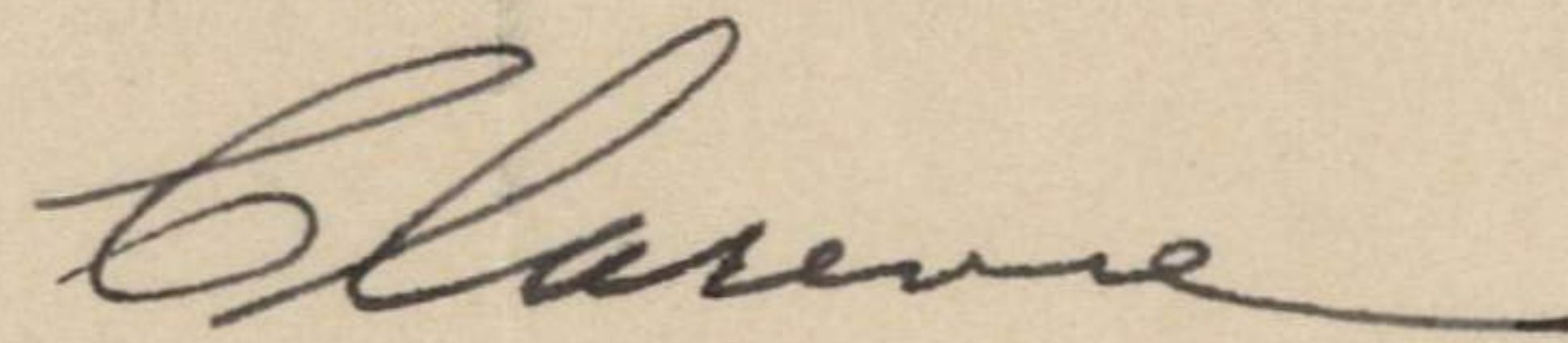
Dear Coach:

I would like to have a question answered relative to whether or not a ticket is required for my son, Keith Allen, five years of age. We have had, as you know, season tickets for the past six years and have purchased them again this year, and it is our intention to bring him to a couple of the games with us.

I would like to have your department's ruling as to whether or not it will be necessary for us to have a ticket for him.

Thanking you to advise me at once, I am

Very truly yours,



P.S. Who the hell will they blame this year?

CAM.

October 15, 1937.

Mr. Marion Miller,
Editor, "The Coach",
Lowe-Campbell Athletic Goods Co.,
Kansas City, Mo.

Dear Marion:

At a joint meeting of our men and women of the Physical Education Department the other day I made reference to your publication, "The Coach".

I was surprised to find that many of these men and women do not receive your publication and I asked them if they would like to receive it. They said they certainly would, so I am sending you a list of these people who very much desire that you put them on your mailing list. Will you please advise me if this can be done?

Perhaps some of these people are already on your list. I am very sure many of these people order athletic equipment, and even though they order it through us, they pay for it. This is just another way of increasing your sales.

Robinson Gymnasium, University of
Kansas, will be sufficient address.

Sincerely yours,

FCA:AH

Director of Physical Education.

October 20, 1937.

Mr. Julius Marks,
817 Massachusetts St.,
Lawrence, Kansas.

Dear Judy:

I am enclosing the latest
Kiplinger Letter. When you have finished
with it will you please return it by mail?
Thank you.

Very cordially yours,

Director of Physical Education.

October 20, 1937.

Mr. Marion Miller,
Editor "The Coach",
Lowe & Campbell,
1509 Baltimore,
Kansas City, Mo.

Dear Marion:

I have just received a letter
from Mr. Curtis W. McGraw saying there is no
objection on their part to your running the
story, "The Dream Touch Down". So you have
full approval to shoot the works.

Very sincerely yours,

FCA:AH

Director of Physical Education.

October 4, 1937.

Mrs. Marian Merkel,
Sears Roebuck & Co.,
Dept. 627,
Holman & Arthington,
Chicago, Illinois.

Dear Mrs. Merkel:

Mr. Warren V. Woody called me Friday by telephone saying that your letter to Monte addressed at 1046 Ohio Street, Lawrence, Kansas, had been returned to you.

I immediately got in touch with Monte, and he is still living at the above address. We cannot understand why he did not receive the letter. I asked him to write you at once.

Monte is a fine boy, and seems to be getting into the swing of things here at the University. I talked to him here in the office this morning and he is very happy.

If at any time you want to communicate with his friends or advisers I shall be very glad to get in touch with them for you.

With all good wishes, I am

Very sincerely yours,

Director of Physical Education.

October 4, 1937.

Mr. Will J. Miller,
The Mirex Company,
Insurance Building,
Topeka, Kansas.

Dear Bill:

I saw Palmer at the Cornhusker Hotel at Lincoln Saturday. We, of course, were there to watch the Minnesota-Nebraska game. It was a dandy.

I am sorry you missed it, because I know if you had not been ill you would have been there. This is merely a little note to wish you a happy and complete recovery from those pestiferous shingles.

Good luck to you, old boy!

Sincerely yours,

FCA:AH

Director of Physical Education.

September 30, 1937.

Mr. Ralph Miller,
1100 Indiana St.,
Lawrence, Kansas.

Dear Ralph:

I have just written to your father inviting your father and mother, Dick, and the young lady, and of course this goes for you, to dinner after the Kansas-Iowa State football game on October 16.

I wanted to drop you this note to let you know that everything is taken care of, and we will expect you with your best appetite that evening.

Sincerely yours,

FCA:AH

Director of Physical Education.

September 30, 1937.

Mr. Harold Miller,
Chanute Public Schools,
Chanute, Kansas.

Dear Harold:

It was mighty good to see you and Mrs. Miller, as well as Richard and Miss Heller and Coach Tony Lockyear. If I have put the wrong sort of an "ear" on the coach, you wise me up on that.

Anyhow, I thought Ralph played a swell game and we were all proud of him.

My purpose in writing you and Mrs. Miller is to let you know that my invitation to you and your family, along with Miss Heller and Ralph, to dinner after the Kansas-Iowa State game is on my calendar, for October 16. We would be glad to have you come over to the house any time you come to Lawrence to freshen up, visit, or what not.

If you are rushed and do not get a chance to come to the house before the game, we will see you immediately after.

I am contacting Ralph to let him know that he and his date are taken care of with the rest of the family.

We are all mighty proud of Ralph and the way he is conducting himself on the Hill. He is a real leader, and modest with it all.

With every good wish, I am

Sincerely yours,

FCA:AH

Director of Physical Education.

September 28, 1937.

Mr. M. H. Miller,
Lowe & Campbell Athletic Goods Co.,
15th and Baltimore,
Kansas City, Mo.

Dear Marion:

I would suggest that you have McGraw-Hill and Company send you a copy of that part of the manuscript regarding the "Dream Touchdown".

You see their editor there does some correcting, too. They will send us the galley copy real soon; in fact, some of it is coming in now, but the Tales are the last part of the book, so that has not arrived as yet.

My suggestion would be to write them. I would rather you not use that first part, although the changes are minimal. The McGraw-Hill people have that copyrighted, of course.

Sincerely yours,

FCA:AH

Director of Physical Education.

October 29, 1937.

Mr. Wm. Monypenny,
Southwestern College,
Winfield, Kansas.

Dear Bill:

This will acknowledge receipt of your
good letter of the 27th instant.

In Lowe & Campbell's catalog, "The
Coach", which is to be issued in a few days, I
have a story coming out entitled "The Dream
Touch Down". This is one of the stories printed
in my new book, "Better Basketball, Incorporating
Technique, Tactics and Tales". Marion Miller,
the editor, is printing this with the permission
of McGraw-Hill Book Company, publishers of the
book.

The Technique alludes to fundamentals,
Tactics to execution of team play, and the Tales
are stories of great games that we have played.
They are all true without over-embellishment.

It so happens that I am tied up at the
present time in a group of budget meetings and
other committee meetings, and I am hoping that
this story will fill your felt wants in the be-
ginning. If you like this doubtless you can get
others from these yarns that I have written. I
believe you will like them - their angle and pre-
sentation. Suppose you write Miller, and then
let me hear from you and if you would like others
I will see if I can dig up some for you.

Very cordially yours,

FCA:AH

Director of Physical Education.



Southwestern College
Winfield, Kansas

October 27, 1937

Dr. Forrest C. Allen
Kansas University
Lawrence, Kansas

Dear Dr. Allen:

I am trying to collect a little material of a psychological nature as it applies to a coaching situation, from successful coaches in different sections of the United States.

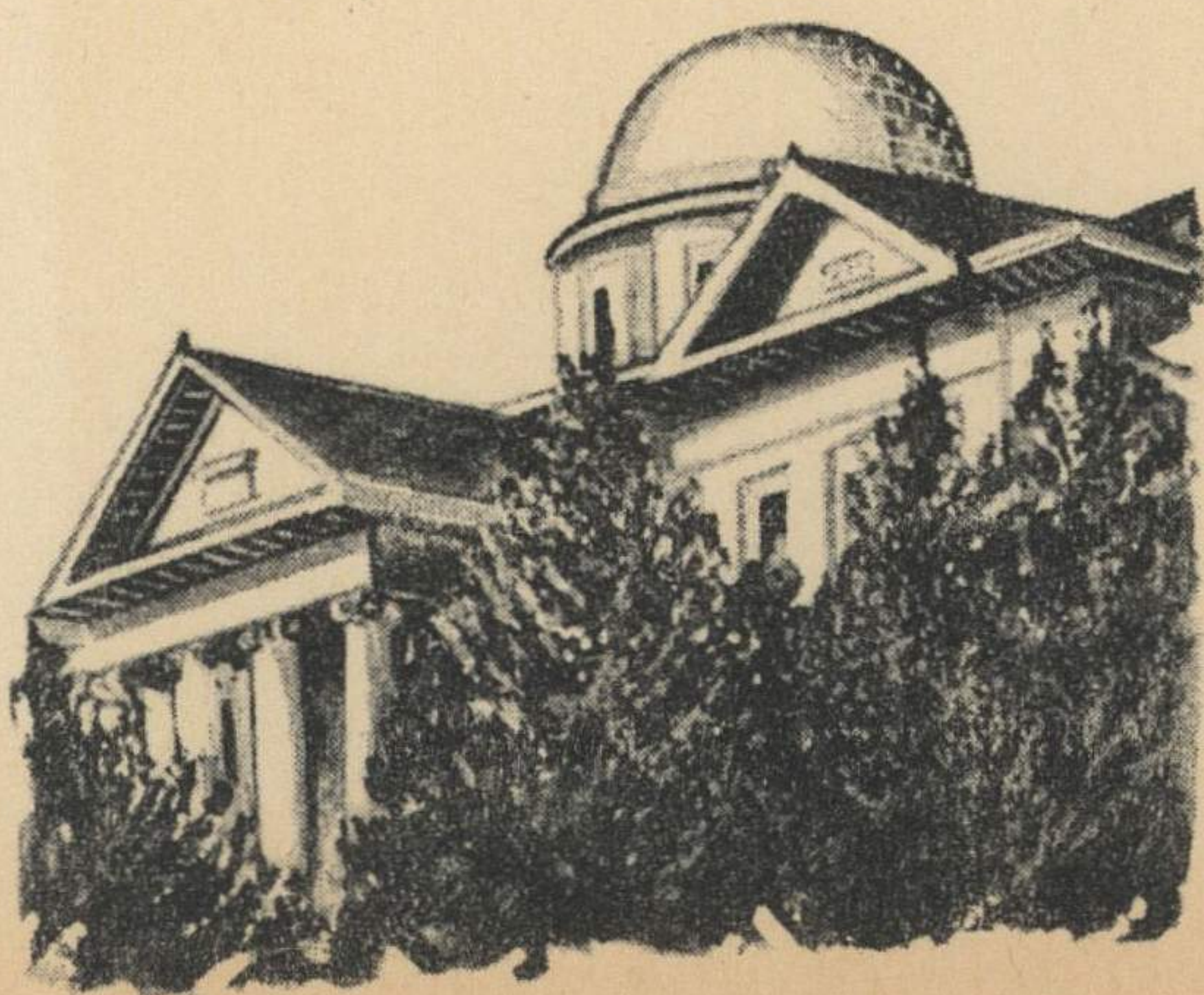
If it is not asking too much would you outline briefly for me just how you used "Old Man Psychology" in a couple of games somewhere in the past, that resulted in your winning a tough football or basketball game.

Thanking you for an early reply, I am

Very truly yours,

Wm. Monypeny
Wm. Monypeny-Southwestern College
Winfield, Kansas

WM:m



November 2, 1937.

Mr. George MacLeod,
Marysville, Kansas.

Dear George:

As you know, I have nothing to do with the competitive athletics at the University of Kansas aside from coaching the varsity basketball team. Mr. Gwinn Henry, my successor, is Athletic Director, and Russell Wiley, director of the band, has charge of the band movements.

The Athletic Association does not longer pay the expenses of the band. The band gets separate maintenance and they travel on their own schedule.

However, I am turning your letter over to Mr. Earl Falkenstien, financial secretary of the Athletic Association, asking that he call Mr. Henry's attention to it and see that Mr. Russell Wiley also receives information regarding your and Mel's invitation. I am very sure that they will all be very happy to cooperate with you in the visitation program. We appreciate your interest.

With every good wish, I am

Sincerely yours,

FCA:AH

Director of Physical Education.

October 12, 1937.

Mr. Marion H. Miller,
Editor, "The Coach",
Lowe-Campbell Athletic Goods Co.,
1509 Baltimore,
Kansas City, Mo.

Dear Marion:

I have turned your check over to Mr. Earl Falkenstien, and you can be assured of some very good seats for the Missouri game. They will be going out to you in a very short while.

Regarding the revised story of "The Dream Touch Down", I will send it to you so that you may have it in your possession, and as soon as I get an O.K. from Mr. McGraw I will immediately fire that to you and you can release it. I am very sure that he will be happy to cooperate.

With every good wish, I am

Sincerely yours,

FCA:AH

Director of Physical Education.

GEORGE C. LOWE, PRESIDENT
D. KEEDY CAMPBELL, V.P. & GEN. MGR.
LES R. FREEBURG, VICE PRES. & TREAS.

ARNO F. HEINRICH, V.P. & FAC. SUPT.
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KARL H. ROYER, MDSE. MANAGER
LOREN V. BROWN, SALES MANAGER
REED G. GENTRY, GENERAL AUDITOR

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CINCINNATI, OHIO
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CLEVELAND, OHIO
DES MOINES, IOWA
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WORCESTER, MASS.



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DALLAS, TEXAS
CHICAGO, ILL.
ST. PAUL, MINN.
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DETROIT, MICH.
DENVER, COLO.
ITHACA, NEW YORK
SYRACUSE, N.Y.
NASHVILLE, TENN.

1509-11-13 BALTIMORE AVE.,
KANSAS CITY, MO.
October 11th, 1937

Dr. Forrest C. Allen,
Director of Physical Education,
University of Kansas,
Lawrence, Kansas.

Dear Dr. Allen:

I guess I did not make myself as clear as I should in my recent letter regarding the Dream Touch Down article. Mr. McGraw did approve the use of the article very heartily but said that the revised copy could not be sent at that time due to the fact that it had been turned over to the printer. However, since you have written him it is possible that the copy is available by this time.

As a precaution for having it here in time for use in the October issue next week I wish you would make a few desired corrections on the copy sent to you and return it to me.

Thanks for reserving the tickets. I am enclosing my check for four and will greatly appreciate your having them forwarded to me.

Very cordially yours,

LOWE & CAMPBELL ATHLETIC GOODS COMPANY,

By

Marion Miller
M. H. Miller, Editor "The Coach"

MMH:LR

October 9, 1937.

Mr. Marion Miller,
Editor, "The Coach",
Lowe & Campbell Athletic Goods Co.,
1509 Baltimore,
Kansas City, Mo.

Dear Marion:

I wrote Curtis W. McGraw this morning asking for his permission to send you "A Dream Touch Down", since the book is copyrighted by them. I thought this the better way to do it.

I also pointed out to him that I was strong for the idea and I thought it would be a great advertisement for the book. However, I think that we had better handle it this way, don't you? Will this interfere with your getting it into the Coach by the time you desire? McGraw is very prompt.

Regarding the Kansas-Missouri football tickets, I would suggest that you get your name in the list pretty soon, and decide whether you want two or four. I am asking the Athletic Office to lay aside four tickets for you, and if you do not want the four you can take the two. This is out of line with their usual procedure, but I know that you will hasten your decision and will let them know definitely.

Mr. Gwinn Henry is Athletic Director, and Mr. Earl Falkenstien is the financial secretary who handles the tickets and the money. There is a 15¢ charge for insured mail for each ticket consignment, and the tickets are \$2.20 a piece.

Very cordially yours,

FCA:AH

Director of Physical Education.

GEORGE C. LOWE, PRESIDENT
D. KEEDY CAMPBELL, V.P. & GEN. MGR.
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ITHACA, NEW YORK
SYRACUSE, N.Y.
NASHVILLE, TENN.

1509-11-13 BALTIMORE AVE.,
KANSAS CITY, MO.

October 8th, 1937

Dr. Forrest C. Allen,
Director of Physical Education,
University of Kansas,
Lawrence, Kansas.

Dear Dr. Allen:

The McGraw-Hill Company informed me that the revised copy on your book is in the hands of the printer and will not be available for some time so I am wondering if you will look over the enclosed copy of the chapter "A Dream Touchdown" and make any corrections that you desire in regard to the name. Please return it at your earliest convenience.

Are there any good seats left for the Missouri-Kansas Football Game? I want to get at least two tickets, possibly four.

Very cordially yours,

LOWE & CAMPBELL ATHLETIC GOODS COMPANY

By

M. H. Miller

MMH:LR

THE DREAM TOUCHDOWN

A load of barrels was always good luck to the batting eyes of the New York Giants under "Muggsy" McGraw, but never have I looked over my left shoulder at the moon for good luck nor am I afraid of the so-called hoodoo number, 13. Even a black cat crossing my path has held no terrors for me.

However, I have always played "hunches" and do to this day. That is why the dream touchdown -- the only touchdown of the game -- materialized.

In the early fall of 1920, as Director of Athletics at the University of Kansas, I found myself confronted with the combined duties of Head Coach of football and Head Coach of basketball.

Our football team, averaging but 162 pounds to the man, was the lightest in our athletic history at Kansas. This team, relying entirely upon forward passing and place kicking, had won its first two preliminary games against the Emporia Kansas Teachers, and against Mark Bank's Drake University Bulldogs. Iowa State, our next opponent, heavy and aggressive, had been highly touted. Our situation looked none too promising. In fact, the week's preparation was most disappointing.

In earlier coaching days I had formed the habit of taking a pencil and pad to bed with me, attaching them to the bedpost by a piece of string. Solutions to my knottiest problems seemed always to come to me in the eerie hours, during the meanderings of the subconscious. Invariably, they would vanish under the spell of daylight and the arduous duties accompanying it, unless I would scribble them down on this pad for references in the morning.

I cannot explain the twilight zone between a dream and a hunch. In fact, I cannot logically explain either a dream or a hunch. The psychologist might roughly explain a dream as forces driven by nervous or mental currents that we do not understand; yet the incubation period might have been in previous reactions, occurring possibly months or years before. The currents or forces might have jelled for a period, then might flow at a most unexpected time. This funding of all the years of experiences might gush out into a sudden perfect conclusion.

Possibly out of the exhaustive dream theories of the psychologist might come an explanation of this dream. However, whether apparition, vision, premonition, presentiment, dream, or hunch, I shall relate the dream here as I told it on that day to the football team:

I saw an aeroplane with the faces of eleven Kansas gridiron warriors therein. Each face was set out in bas-relief in the fuselage of that ship as it took off on old McCook Field. And five of those men whom I saw in the fuselage that night were not to have been in the anticipated starting line-up of the following day.

In this dream, the Iowa State team had kicked off to Kansas. The Kansas airship had sailed to the north and over the east goal. In despair, the Iowa State players had folded their hands on their hips and gasped. This dream alone was enough to convince me that the men that I saw in that ship would be in my starting line-up. Arthur "Dutch" Lonborg was the quarterback and field general.

Ten minutes before game time we were huddled in the dressing room for final instructions and line-up announcements. The announcement came as a blast.

"Boys, I had a dream last night. I believe in hunches. I saw a Kansas aeroplane with the faces of eleven of you taking off. Some of the faces in that ship have not been seen in a starting line-up this year. But to-day I'm going to play you just that way. Your ship swung from the west to the north and arose above that Iowa State team, as you continued eastward to the goal-line.

I saw Harley Little playing right half back and with the ball tucked under his arm, he started from near our own goal-line and I watched him as he crossed Iowa State's goal-line, with the ball in his possession."

"Dutch, listen; if we win the toss, I want you to receive. And whoever receives the kick-off must carry it up to the right and center of the field as far as possible. On the next formation, you call Harley Little's signal, play 46, - right half around left end. Do you hear me, Dutch? I mean it!" A surprised and eager Lonborg shouted, "Yes, sir."

Kansas won the toss and chose to receive the kick-off, while Iowa State chose to defend the east goal. Things were working perfectly, and exactly as we had hoped. The referee's whistle shrilled the signal for the start. The Kansas stands were on their feet. The kick-off to Kansas! "Kenny" Welch, diminutive one hundred thirty-three pound Kansas Full back took the Iowa State kick-off on the Kansas goal-line and ran it back to right and center for fifteen yards.

"Dutch" Lonborg and his team, vividly remembering their dressing room instructions, lined up quickly, with Lonborg barking Harley Little's signal, "46" -- right half around left end. After the

first play following the kick-off, the stands were still on their feet.

Quick as a flash the ball was snapped to Little, who lined up on a fake kick formation, but instead, swept around left end. The blocking was too perfect. Little, allowing time for the blockers to take an Iowa State tackler out, cut back from the side line and on down the field. Now, but two defensive backs remained as obstacles to his mad dash to the goal. Kansas' offensive backs and guards bowled the opposition over, and Kansas' Harley Little went over the Iowa goal-line, standing up and unhindered, for the only score of the game. Sandefur kicked goal. Kansas 7 -- Iowa State 0.

A scintillating dash of eighty-five yards was manoeuvred over exactly the same terrain as that described to the team in the dream touchdown!

"Was it magic or hokum?" wondered the players as they left the field. Perhaps they still wonder. So do I. But the play had worked successfully and Kansas had won the game. The game was the thing.

With the victory came many interesting angles of the analysis of the dream. Morale took a new high with the football team. This mystic something! This penetrable veil between the real and the unreal! The victory was real, yet it now too, seemed like a dream to the men who had won it. Were they dreaming life or living dreams? They wondered.

"Lucky", proclaimed the Iowa State players and their followers. But those Kansas gridsters who had listened to the pre-game dressing room instructions knew that Lady Luck had been

flirting with metaphysical fantasies that day.

Or was it the unusual and mystic emphasis placed upon formation, number 46, that caused the Kansas blockers to clear the opposition away? Was it more than a dream that left not one member of the Cyclone team standing to bar the way to Little's game-winning touchdown? Who knows? And, after all, what difference did it make just then to the winners who had carried out their individual assignments? It is the mystery of life that lures.

October 12, 1937.

Mr. Harold C. Miller,
Chanute Public Schools,
Chanute, Kansas.

Dear Harold:

If you and your family would rather choose some other game, either the Aggie or Missouri game, we would still be happy to extend our invitation to you to have dinner with us at that time.

Perhaps the game with Iowa State does not have enough lure to tempt you people to come up for the game. Feel perfectly free, Harold, to exercise your own choice in that regard.

We were going to take you and your group out to dinner after the game, but we wanted you, if you could, to get here in time to come to the house and freshen up before you went to the game, and after the game we would go over to the house to visit a little while then have an early dinner so that you could get back to Chanute before it was too late.

Or, if other plans suit you better, some Sunday when you come up to visit Ralph we will be glad to have you bring Ralph's friend, Miss Heller, and Dick along, and we will have dinner then. All I wanted was that our families get to know each other better.

I am so positive that Ralph is going to like his setup here much better than he would out at Palo Alto that I am anxious to do everything I can to make his stay here both pleasant and profitable, and I want Mrs. Allen and Mrs. Miller to know each other.

-2-

Use your own pleasure and judgment in the matter, and please understand I am easy to get along with. This is nothing but an old-fashioned visit that I have in mind.

With every good wish, I am

Sincerely yours,

FCA:AH

Director of Physical Education.

P.S. I just checked up with the Athletic Office, and the general admission is 98¢; 10¢ government tax and 2¢ state tax makes it \$1.10. These seats are just as good as any of the others. The reserved seats are \$2.25, including state tax.

The tickets for high school athletes are 25¢, and I am sure Ralph could get a ticket for Dick.

I mention this from a financial standpoint, as a fellow who wants to see a football game wants to see it at a reasonable price.

F.C.A.

W. W. BASS, Dean and Principal
HOWARD A. JESTER, Business Manager
J. V. HAMILTON, College
DONALD CHANEY, High School

ATHLETIC COUNCIL

The

CHANUTE

Junior College

AND High School

H. C. MILLER, Junior College Coach

A. M. LOCKYEAR, High School Coach

CHANUTE, KANSAS

Dr. F. C. Allen
Lawrence Kans

Dear Phog:
your letter rec'd the other day.
we have not been able to decide
for sure whether we can come to
Lawrence Sat or not. I rather
think we will be able to make
it if nothing turns up at the
last minute.

will have Ralph call you
in the morning if we cannot
come. We hate to put your wife
to so much trouble, however we
would like to meet the family.

Thanks

Sincerely

H. C. Miller,

December 14, 1937.

Professor Raymond C. Moore,
State Geologist,
University of Kansas.

Dear Ray:

It was swell of you to take the fine
attitude that you did and to help us out in the
emergency.

I greatly appreciate your continued
friendship and respect.

Very sincerely yours,

FCA:AH

Varsity Basketball Coach,
Director of Physical Education.