

October 9, 1937.

Mr. Marion Miller,
Editor, "The Coach",
Lowe & Campbell Athletic Goods Co.,
1509 Baltimore,
Kansas City, Mo.

Dear Marion:

I wrote Curtis W. McGraw this morning asking for his permission to send you "A Dream Touch Down", since the book is copyrighted by them. I thought this the better way to do it.

I also pointed out to him that I was strong for the idea and I thought it would be a great advertisement for the book. However, I think that we had better handle it this way, don't you? Will this interfere with your getting it into the Coach by the time you desire? McGraw is very prompt.

Regarding the Kansas-Missouri football tickets, I would suggest that you get your name in the list pretty soon, and decide whether you want two or four. I am asking the Athletic Office to lay aside four tickets for you, and if you do not want the four you can take the two. This is out of line with their usual procedure, but I know that you will hasten your decision and will let them know definitely.

Mr. Gwinn Henry is Athletic Director, and Mr. Earl Falkenstien is the financial secretary who handles the tickets and the money. There is a 15¢ charge for insured mail for each ticket consignment, and the tickets are \$2.20 a piece.

Very cordially yours,

FCA:AH

Director of Physical Education.