

December 24, 1937.

Mr. Bert McGrane,
Sports Desk,
Des Moines Register and Tribune,
Des Moines, Iowa.

Dear Bert:

First of all, let me thank you for the wonderful publicity that you gave me in your sports sheet which you enclose with your letter of December 23.

I am giving you the names of the men together with their uniform numbers that will appear in the game at Drake field house on December 29. We will wear the red suits. We have sent them to the Drake people, and I am passing these on to you so that you will have them for your use in our game against Drake.

Big Six the past two years, guard and acting captain - No. 15.	Fred Fralle, St. Louis, Mo., senior, all
senior, No. 7.	Sylvester Schmidt, Marysville, Kansas,
junior, No. 10.	George Golay, Warrensburg, Missouri,
No. 14.	Lyman Corlis, Topeka, Kansas, junior,
junior, No. 5.	Lester Kappelman, Lawrence, Kansas,
No. 17.	Fen Durand, Junction City, Kansas, junior,
Don Ebling, (brother of Ray Ebling) Linds- borg, Kansas, sophomore, No. 3.	Don Ebling, (brother of Ray Ebling) Linds- borg, Kansas, sophomore, No. 3.
6.	Loren Florell, Topeka, Kansas, sophomore,
sophomore, No. 13.	Richard Harp, Rosedale, Kansas City, Kansas,
No. 6.	Robert Hunt, Lawrence, Kansas, sophomore,
18.	Carl Johnson, Kansas City, Mo., junior, No.
16.	Bruce Reid, Arkansas City, sophomore, No.
sophomore, No. 9.	Nelson Sullivan, Kansas City, Kansas,
No. 4.	Kenneth Nelson, Marion, Kansas, sophomore,

The team will be handled in the dressing room by Elwyn Dees, trainer, who was star varsity football player at

Kansas and national intercollegiate shot put champion as well as
Big Six champion.

I will be happy to see you when we arrive in
Des Moines.

With every good wish, I am

Sincerely yours,

Varsity Basketball Coach,
Director of Physical Education.

FCA:AH

The Des Moines Register and Tribune

Publishers of

The Register, The Tribune, The Sunday Register

Des Moines, Iowa

More Than 300,000 Sunday Circulation



December 23, 1937

Dr. F. C. Allen
Basketball Coach
University of Kansas
Lawrence, Kansas

Dear Phog:

I wonder if you would have someone send me, as soon as possible, a list giving the full names and uniform numbers of the men you are likely to use in your game against Drake.

It is necessary for us to arrange slides to insert in the scoreboard. I will appreciate your prompt cooperation.

Your biographical sketch arrived and we are announcing your appearance on the program today. I see you already have won eight games this year and it looks like you are in line for another batch of congratulations on your team.

Looking forward to seeing, I am

Sincerely,


Bert McGrane

bm/hb

KANSAS STATE TEACHERS COLLEGE

W. A. BRANDENBURG, A. M., LL.D., PRESIDENT

PITTSBURG, KANSAS

May 11, 1938

Dr. Forrest C. Allen
Director of Physical Education
University of Kansas
Lawrence, Kans.

Dear Dr. Allen:

We surely appreciate your nice letter in regard to Joe Giannangelo and are sure that he would make us a very fine trainer and stockroom man if we were able to employ him. However we are very hard pressed for jobs and find it necessary to use some of our athletes in that capacity. It is not a very satisfactory arrangement but it seems to be the best we can do. Of course the boy gets some valuable experience along with the mistakes.

I know that I would personally be glad to have Joe here for we need some one like that and I appreciate your information about him. I will be glad if we ever get to the place where we will be able to use some one who has had the training in that field, it will certainly relieve me of that responsibility.

Thanks again for your nice letter and I hope that Joe will find it possible to complete his course.

With kindest personal regards, I remain

Respectfully yours,

Chas. H. Morgan

Chas. H. Morgan
Football Coach

CENTRAL MISSOURI
STATE TEACHERS COLLEGE
WARRENSBURG
MO.

May 9, 1938

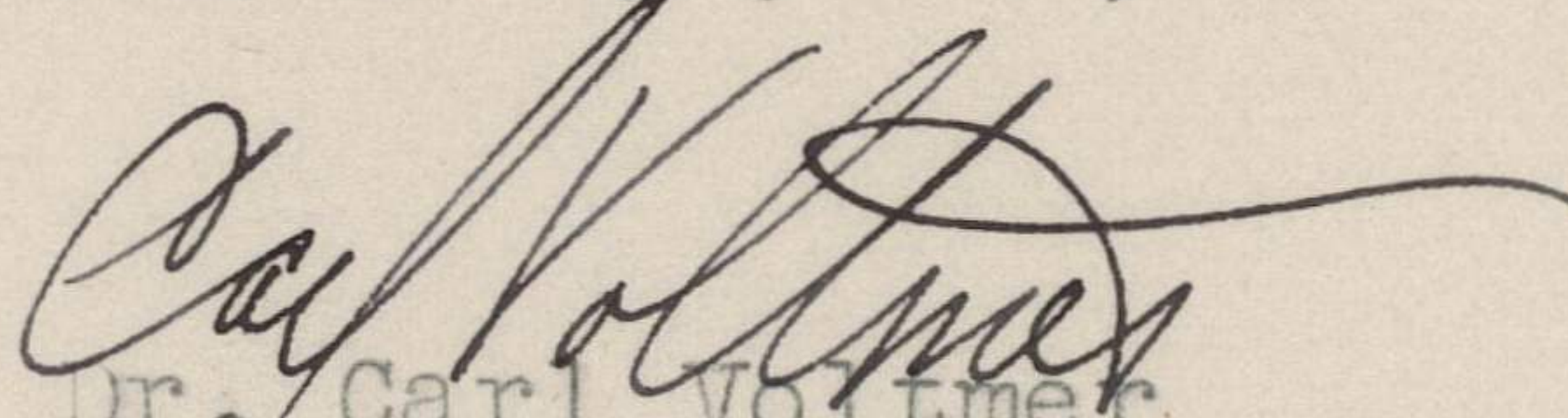
Dr. Forrest C. Allen
Director of Physical Education
University of Kansas
Lawrence, Kansas

Dear Dr. Allen:

I was pleased to receive your letter regarding Joe Giannangelo who is interested in work here for next year. However, I am very doubtful that there will be an opening. We are hiring a new Basketball Coach who will probably assist in Football and I expect that is all the assistance that will be allowed.

If anything should develop I will keep your man in mind. Thank you for your interest in the matter.

Sincerely yours,


Dr. Carl Voitner
Football Coach

CV:IM

May 4, 1938.

Coach Fran Welch,
Kansas State Teachers College,
Emporia, Kansas.

Dear Fran:

I am writing you regarding Joe Ciannangelo, who played football here three years on the varsity, and last year assisted Ralph Conger, our freshman football coach, and also assisted in the training work. Joe has taken my course in Treatment of Athletic Injuries here and I think he is an excellent trainer.

Joe lacks nearly one year in finishing his course here. He is desirous of getting some training under a capable coach in a smaller college, and desires to have a position where he can train the team and assist in whatever work in physical education that is necessary. He does not ask much salary. He would like to have enough money for his tuition and board and room while he is going to college.

Joe comes from Monongahela, Pennsylvania. I will gladly vouch for his cleanliness, his integrity and his honesty. He is very popular on the campus, both students and townspeople are fond of Joe. He is a young man without much funds, but he is tremendously interested in all forms of sport. During the basketball season he assisted us in the training room here and acted as assistant property custodian in athletics.

Joe's major is physical education, and he is desirous of continuing in that work in your college if you would have such an opening for next year. I would appreciate it, if you are apt to have such an opening, if you would write me and Joe could come down for an interview any time that would be convenient for you to see him. He is an average student, not especially brilliant because it has been necessary to work his way through college. However, I would say that Joe is getting along in the time of life where he realizes the importance of adhering to his collegiate work rather tenaciously so that he can enjoy the larger life that would unfold to him when he obtains his degree. I will appreciate your consideration.

With kindest personal regards, I am

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

June 21, 1938.

Mr. W. K. Meiler,
E-M Supply Corporation,
119-23 West 8th St.,
Kansas City, Mo.

Dear Mr. Meiler:

I am in receipt of your letter of the 16th
instant in regard to swimming pool equipment.

At the present time we have no need for extra
equipment for our swimming pool or locker room.

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

K-M Supply Corporation

MILLER WARDROBE
PROSEMACO WARDROBE
FLEXODESK

MANUFACTURERS
119-23 West Eighth Street
Kansas City, Mo.
6 - 16 - 38

THE ALTERNATOR
Swinging Blackboard
BOOKBOARD
UMBRELLA CONTAINER

Robinson Gym. Pool,
Lawrence, Kansas.

Att: Director of Athletics
Kansas University.

Gentlemen:

We understand that you have or will have a Swimming Pool and it may be that we can help you on your needs for certain items.

We are featuring wire baskets for Pools made in various gauges of welded wire, either galvanized or cadmium plated. Also, we can furnish wicker baskets and Safety Pins.

If you will furnish us with the size of baskets, the finish, numbering and quantity, desired we will quote you very attractive prices.

We also have the following equipment and should you be interested in any particular item, give us complete information and we will gladly send you descriptive literature and prices.

SWIMMING POOL EQUIPMENT - PLAYGROUND EQUIPMENT
STEEL LOCKERS - GYMNASIUM EQUIPMENT
BENCHES for POOLS, PARKS or GENERAL USE.

Trusting that we will have the pleasure of serving you, we are

Very truly yours

K-M Supply Corporation

By W.K. Meiler

WKM:B

April 15, 1938.

Mr. L. W. Myers, Principal,
Ponoma Rural High School,
Ponoma, Kansas.

Dear Principal Myers:

Thank you for your kind invitation to speak at your commencement on Thursday, May 19. I regret that it will be impossible for me to be at Ponoma on that date as I have already accepted an invitation to speak at the Onaga High School commencement on May 19.

I find, however, that I am free on May 18 if you would care to change the date of your commencement. I have appointments on May 20, 21 and 23, also, but prior to May 19th I think I would be able to come if you so desire.

The fee of \$25.00 would be quite satisfactory, if we are able to arrange a date.

I shall be glad to hear from you. I assure you it would be a pleasure to accept your invitation if you find it possible to change your date.

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

POMONA RURAL HIGH SCHOOL

L. W. MYERS, PRINCIPAL

POMONA, KANSAS.
April 14, 1938

Dr. F. C. Allen
Kansas University
Lawrence, Kansas

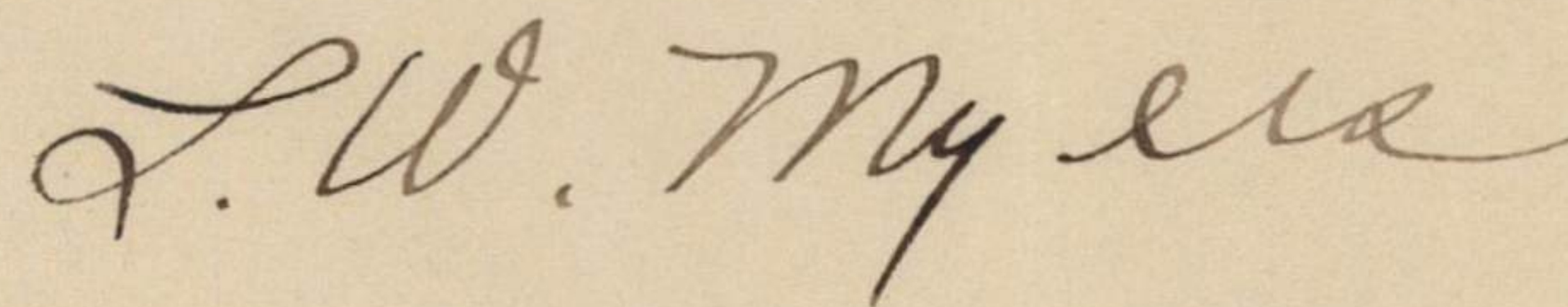
Dear Sir:

Will you be available as commencement speaker on the night of Thursday, May 19? The exercises will be held at the Pomona Rural High School at 8:00 o'clock.

We have been paying \$25 for this service. Will this be satisfactory with you?

Hoping that you will be able to serve us. I remain,

Very sincerely yours



L. W. Myers, Principal

September 20, 1937.

Mr. Dale W. Maxwell,
Attorney-at-Law,
Galena, Kansas.

Dear Dale:

Very happy to have your letter of the 18th instant, and to know that as yet you did not need that good-looking Kansas sweater to protect you from the chill blasts of the Kansas winter.

However, I am very sure that you would like to have it in your possession, because a lawyer always looks ahead. In fact, they tell me that he sees three sides of every question - your side, my side and the right side. This is not what President Roosevelt thinks about the lawyers, but what I think about lawyers is that they see the right side. So many people have been throwing brickbats at the lawyers for their ability to evade the law rather than interpret it.

I have just called the Athletic Office and found Mr. Falkenstien out, but I checked with Mrs. Webster and she says she is very sure the sweaters have arrived, and I am passing on your good letter to them and will ask that they employ Uncle Sam immediately to convey to you the letter that you earned last year.

I see that you really go in for expensive things - gold and duck hunting. No proletariat could do this consistently unless he is counting on a goodly income. I am sure that you are one of those who shoot ducks instead of football coaches. That is better sport, anyhow, because a dead duck is worth something.

I am certainly hoping that the football team does better. You know, Dale, the ordinary business and professional man of nowadays is sane on most every subject of the day's issue, with the exception of the good old college game. They have rabies and the hydrophobia really works on them. They get pop-eyed and that is one sport they know more about than anybody else in the world.

#2 - Dale Maxwell.

~~An alumnus of one college bets an alumnus of another college \$50.00 that his team is going to whip the tar out of the professional man's alma mater, and when the game results in a tie~~

#2 - Dale Maxwell.

An alumnus of one college bets an alumnus of another college \$50.00 that his team is going to whip the tar out of the professional man's alma mater, and when the game ends they have lost their fifty smackers and there is only one thing to do - and that is the fire the football coach, or just raise the devil. But when football season is over the business and professional man goes back to his work, doing a good job in making a very fine living and is considered a pretty reasonable fellow. They don't just get that way -- they have already gotten that way.

I know bankers and lawyers that would sit down and give you the finest advice about everything that you might ask them, except about that great American game that we have all gone nutty over.

I was at the all-star game in Chicago this summer. Over 85,000 people attended, and many of them paid \$3.30 for a seat to see a spectacle that was entirely out of season, but was ballyhooed by the Chicago Tribune in the name of charity. I do not know what the pros got but the amateurs got \$500.00 a piece and all their expenses, and the promoter got \$10,000 for his promotion. I am hoping that some of those anemic little kids got some milk that was not too diluted to straighten up their rachitic bodies. It is a great thing we do in the name of charity.

The boys came out and as they passed by me they looked like a bunch of professional wrestlers who had seen their best days - big, fat, stolid and leaden individuals, all of whom had come to college to get a college education, but most of them being paid during the time they were in school, and who feel they could earn more money playing football even in college than they could earn on the outside. When their days of eligibility were over they were not satisfied like Dale Maxwell, who starts out practicing patience - not, I hope - but is willing to start at the bottom, and being hopeful, anticipating a life wherein competence and intelligence will put you on, not Easy Street, I would say, but in a community where your integrity and your standing will make a durable satisfaction for you the rest of your life.

But these big lugs, bruised and battered, muddy and sweaty, looked like the "grunt and groan artists" that we see on the professional ballyhooed hippodrome.

#3 - Dale Maxwell.

My youngest son, Bobby, was with me and I looked at him. He is just a freshman this year in college here on Mount Oread, and I thought if a boy of mine after four years in college would waddle off a slimy arena looking like that I would feel like his life certainly had been diverted into improper channels.

Now you see what you did when you wrote me that kind of a letter. You caused me to go you one better and fatigue your optic nerve over things that will do neither of us any good and perhaps will never be able to do anything about it.

Well, anyhow, Dale, I am sure that your sweater will not only grace and adorn as well as protect those manly shoulders of yours, but will look well on this young attorney of Galena, Kansas.

With every good wish to you, I am

Sincerely yours,

FCA:AH

Director of Physical Education.

P. S. And I might add that I am mighty happy to be able to keep the wolves from the garage door and not the football wolves from the front door.

MORGAN & MAXWELL

ATTORNEYS-AT-LAW

GALENA, KANSAS

September 18, 1937

Dr. F. C. Allen
University of Kansas Athletic Dept.,
Lawrence, Kansas.

Dear "Phog"--

The cool fall winds are beginning to blow, and I am reminded of the fact that 'ere long that heavy red sweater will come in very handy. Perhaps the manufacturers have been harrassed with labor troubles or perhaps the sheep themselves have been on a no-production basis--at any rate, my sweater has not come as expected. I am not at all alarmed by this failure, and will continue to love my alma mater until it really does get cold and I have nothing to wear duck hunting. This is a good excuse to write to you, however, and to wish you, and your colleagues in the athletic dept. the best of luck and the most successful of years.

The newspapers tell us that Ad is expecting an improved team this fall--I hope so. No one could reasonably expect a worse one, I'm sure--and no one can reasonably expect any revolutionary change in this years team such as would make Notre Dame a bit apprehensive over their coming series with us.

You are to be individually complimented on your activities during the summer by which you are no doubt prepared to inaugurate the new dept. on a high standing which will reflect credit upon you, the students, and the University.

I've taken up a sufficient amount of your time, so I'll sign off. If the sweaters are there, or are to arrive shortly, tell Brother Falkenstein of the shivering attorney in Galena, Kansas.

Very truly yours,

Dale W. Maxwell
Dale W. Maxwell

DWM:gr

September 10, 1937

Mr. Kenneth G. Meuser,
Herington, Kansas.

Dear Ken:

Congratulations on the fine Fiftieth
Anniversary Edition of The Herington Times-Sun!
It is a great issue. Congratulations also on
the splendid letter from President Roosevelt.

Sincerely yours,

Director of Physical Education.

as in Missouri and Kansas, as well

With every good wish, I am

September 15, 1937.

Sincerely yours,

FCA:AH

Director of Physical Education.

Mr. Kirk E. Miler,
Department of Physical Education,
University of Missouri,
Columbia, Missouri.

Dear Mr. Miler:

I am very happy to have your letter of August 31st. Should anything arise that might prove of interest to you I assure you it would be a pleasure to communicate with you.

I assure you it would be an added pleasure to visit with you concerning some of our mutual friends in Cleveland, Ohio, as well as in Missouri and Kansas.

With every good wish, I am

Sincerely yours,

FCA:AH

Director of Physical Education.

UNIVERSITY OF MISSOURI
C O L U M B I A

DEPARTMENT OF PHYSICAL EDUCATION

August 31, 1937

Dr. Forrest C Allen
Dir. of Physical Education
University of Kansas
Lawrence, Kansas

Dear Dr. Allen:

I wish to thank you for your letter of July 24th relative to a position on your physical education staff. A day or so after writing you I noticed by the Kansas City paper that Dr. V. W. Lapp had been hired for the position, I also noticed that you were making a tour of physical education schools of the East, hence I have not written you.

I shall be very glad to be considered for a position there at any future time that one occurs, or should you decide to enlarge your staff in this field.

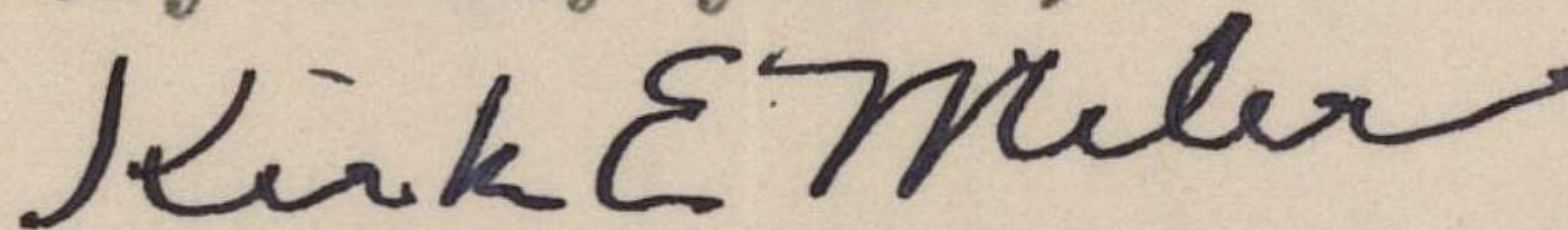
I am continuing my work here at the university this coming year, working toward my Doctorate in physical education, but should a vacancy occur at any time I feel sure that the university authorities would not stand in my way but would release me from my contract.

While I am not personally acquainted with Dr. Lapp I do know of his work and I feel that you have added a worth while man to your staff and one that will be an asset.

I should be very glad to have a talk with you at any time it is convenient, for we have many friends in common, several of my friends in Cleveland, Ohio as well as here in Missouri and Kansas are your big boosters.

Thanking you for your courtesy in this matter.

Very truly yours, .



Kirk E Miler
Grad. Asst. in Physical Education
University of Missouri
Columbia, Missouri

... again, I am successful

Very sincerely yours,
September 15, 1937.

FCA:AH

Director of Physical Education.

of Physical Education.

Coach James G. Mumper,
Percival Public Schools,
Percival, Iowa.

Director of Physical Education.

Dear Coach Mumper:

Thank you for your very gracious letter of the 28th ultimo concerning our coaching school that we conducted at Spirit Lake, Iowa, this past summer. You are very generous in your praise, and I assure you that it is deeply appreciated.

Permit me to thank you for your little contribution on S N A G. This is very clever. I'll use this in my work this fall and winter when we have our daily suggestions posted on the bulletin board. The three "B's" are always a good thing to appeal to the boys' dietary problem.

Trusting that you have a very successful year, and that I may hear from you again, I am

Very sincerely yours,

FCA:AH

Director of Physical Education.

R. R. Johnston, President

J. L. Parkison, Secretary

PERCIVAL PUBLIC SCHOOLS

Lynn Sanderson, Superintendent

PERCIVAL, IOWA

August 28, 1937

Dr. Forrest Allen, Athletic Director
University of Kansas
Lawrence, Kansas

Dear Sir:

It was my good fortune to be among those coaches present at the school that you conducted at Spirit Lake, Iowa this summer, and may I say that I have never seen basketball presented as clearly and efficiently as it was at that school. I hope that I may be able to attend another of your schools next year.

I was very much interestee in the training end, and was quite taken with your idea of the three "B's" as a boys diet. I am wondering if it has ever occured to you, "When a boy is not in condition, has trainingg rules have generally hit a S N A G"

w i l r
e c c e
e o o a
t t h s
s i o e
n l
e

Respectfully yours

James G. Mumper
Coach James G. Mumper

September 15, 1937.

Mr. Charles L. Mitchell,
Secretary, Crane and Company,
Topeka, Kansas.

Dear Charlie:

I certainly was happy to hear from you. Doubtless you know that we have a new Athletic Director, Mr. Gwinn Henry, a very affable and capable man of middle age. I am very sure he will take care of your request, and I am passing on your letter to him with the admonition to take care of A. J. Carruth with the same dexterity and care that we have endeavored through the years to do.

I enjoyed the Whispering Willow clipping regarding Charles L. Mitchell's private car on his Highland Park estate. You will note that I said "estate". When I have been on the golf links and passed your domicile I have often soliloquized on your ability to transfer a railroad property to common terrain and make it so compatible, inside and out.

Lots of good luck to you, Charlie.

Sincerely yours,

FCA:AH

Director of Physical Education.

September 18, 1937.

Mr. Charles L. Mitchell,
Secretary, Crane & Company,
Topeka, Kansas.

Dear Charlie:

Thank you for your good letter of the
16th.

You wrote a dinger to Elmer Holm. If
this fellow doesn't do something for you now it will
not be because you didn't give him a pep talk.

You are right - you will hear from Mr.
Henry in the very near future, I am sure.

I will be delighted to see you in your
recreational parlor. That "parlor" sounds like plush
carpets and everything. It would be a great treat to
be with you in your "Captain's Cabin". I should have
raised that rank two or three, but the alliteration
sounds better than the raise in rank.

Don't worry about that upper lip. Nothing
grows there.

Yours for the better all the time.

Sincerely yours,

FCA:AH

Director of Physical Education.



F. S. CRANE, PRESIDENT

C. L. MITCHELL, SECRETARY

CRANE AND COMPANY
ESTABLISHED 1868 INCORPORATED

PRINTING · LITHOGRAPHING · EMBOSSING

BANK STATIONERY - OFFICE FURNITURE

TOPEKA, KANSAS

Sept. 16, 1937

Forrest C. Allen, Director
Physical Education
University of Kansas
Lawrence, Kansas

Dear Forrest:

Your letter of September 15, and I take it that I will hear from Mr. Henry.

Regarding the private car, want you to "come on up and see me sometime!" This is to be our "recreational parlor"---get that "parlor?"

Hoping that you are keeping well and happy and that you will maintain your lipp upper stiff, I am

Yours for better or for worse

Charles

P.S. - I am attaching hereto copy of a letter I wrote to our Washburn coach. What do you think of it?

CLM

Sept. 13, 1937

Elmer W. Holm
Director of Athletics
Washburn College
Topeka, Kansas

Dear Elmer:

Referring to the attached, just a line to tell you that "I got 'em."

Just remember that we don't expect you to win every game. Want to remind you that we want "flash"--- "spectacular"---whether you win or lose we want "thrills." We want "excitement." We want something to "keep the blood running hot."

Tell your bunch to "do their damndest," and we are with them and for them whether they win or lose. All we want is a demonstration of the fact that they are doing their level best; want them to know we are giving as much credit for a conscientious try as we are for a "safety first."

Hoping that we will not be able to sit on the seats more than about five minutes at a time during every one of your games, I am

Yours for better or for worse

CLM C

GEORGE C. LOWE, PRESIDENT
D. KEEDY CAMPBELL, V.P. & GEN. MGR.
LES R. FREEBURG, VICE PRES. & TREAS.

ARNO F. HEINRICH, V.P. & FAC. SUPT.
R. C. CAMPBELL, VICE PRESIDENT
FRED M. WILLIAMS, SECRETARY

KARL H. ROYER, MDSE. MANAGER
LOREN V. BROWN, SALES MANAGER
REED G. GENTRY, GENERAL AUDITOR

KANSAS CITY, MO.
MINNEAPOLIS, MINN.
CINCINNATI, OHIO
PHILADELPHIA, PA.
PITTSBURGH, PA.
WASHINGTON, D.C.
KANSAS CITY, KANS.
CLEVELAND, OHIO
DES MOINES, IOWA
CHARLOTTE, N.C.
WORCESTER, MASS.

LOWE & CAMPBELL

ATHLETIC GOODS CO.

WHOLESALE MANUFACTURING RETAIL

BOSTON, MASS.
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CHICAGO, ILL.
ST. PAUL, MINN.
ST. LOUIS, MO.
BUFFALO, N.Y.
DETROIT, MICH.
DENVER, COLO.
ITHACA, NEW YORK
SYRACUSE, N.Y.
NASHVILLE, TENN.

1509-11-13 BALTIMORE AVE.,

KANSAS CITY, MO.

September 27th, 1937

Dr. Forrest C. Allen,
Director of Physical Education,
University of Kansas,
Lawrence, Kansas.

Dear Dr. Allen:


I am acting in accordance with your suggestion in writing the McGraw-Hill Company regarding permission to use the article "Dream Touchdown" in "The Coach" as a means of advertising your book and believe that they will welcome the opportunity to advertise it in this manner.

If you think it necessary I will return my copy of the article to you for correction of the part where Bill's name is mentioned but I presume that this can be taken care of here without difficulty.

Very cordially yours,

LOWE & CAMPBELL ATHLETIC GOODS COMPANY

By



M. H. Miller

MHM:LR

September 24, 1937.

Mr. Harry E. Mudd,
Sales Manager,
Sand Knitting Mills Co.,
1714 N. Damen Ave.,
Chicago, Illinois.

Dear Harry:

I am very happy to have your letter informing me that you are now with the Sand people.

I assure you that if at any time I can do you a favor it will be a pleasure to do the same.

With every good wish, I am

Sincerely yours,

FCA:AH

Director of Physical Education.

HONOR SWEATERS
FOOTBALL JERSEYS
BASKETBALL SHIRTS
GIRLS' MIDDIES
WARM UP SHIRTS
WARM UP PANTS
FOOTBALL HOSE
BASEBALL HOSE
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LETTERING

HARRY E. MUDD
SALES MANAGER
SCHOOL & COLLEGE DIVISION

BATHING SUITS
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SAND KNITTING MILLS CO.

MANUFACTURERS OF

■ *Exclusive Knit Goods for Athletic Wear* ■

1714-20 NORTH DAMEN AVENUE
CHICAGO

September 16, 1937

SAND
KNIT

SAND
KNIT

Dr. F. C. Allen, Basketball Coach
Kansas University
Lawrence, Kansas

Dear "Phog":

It is with pleasure that I announce my association with SAND KNITTING MILLS, as they are without question the outstanding manufacturers in their particular field. You are undoubtedly familiar with the high quality and style of their Athletic Clothing and Honor Award Sweaters.

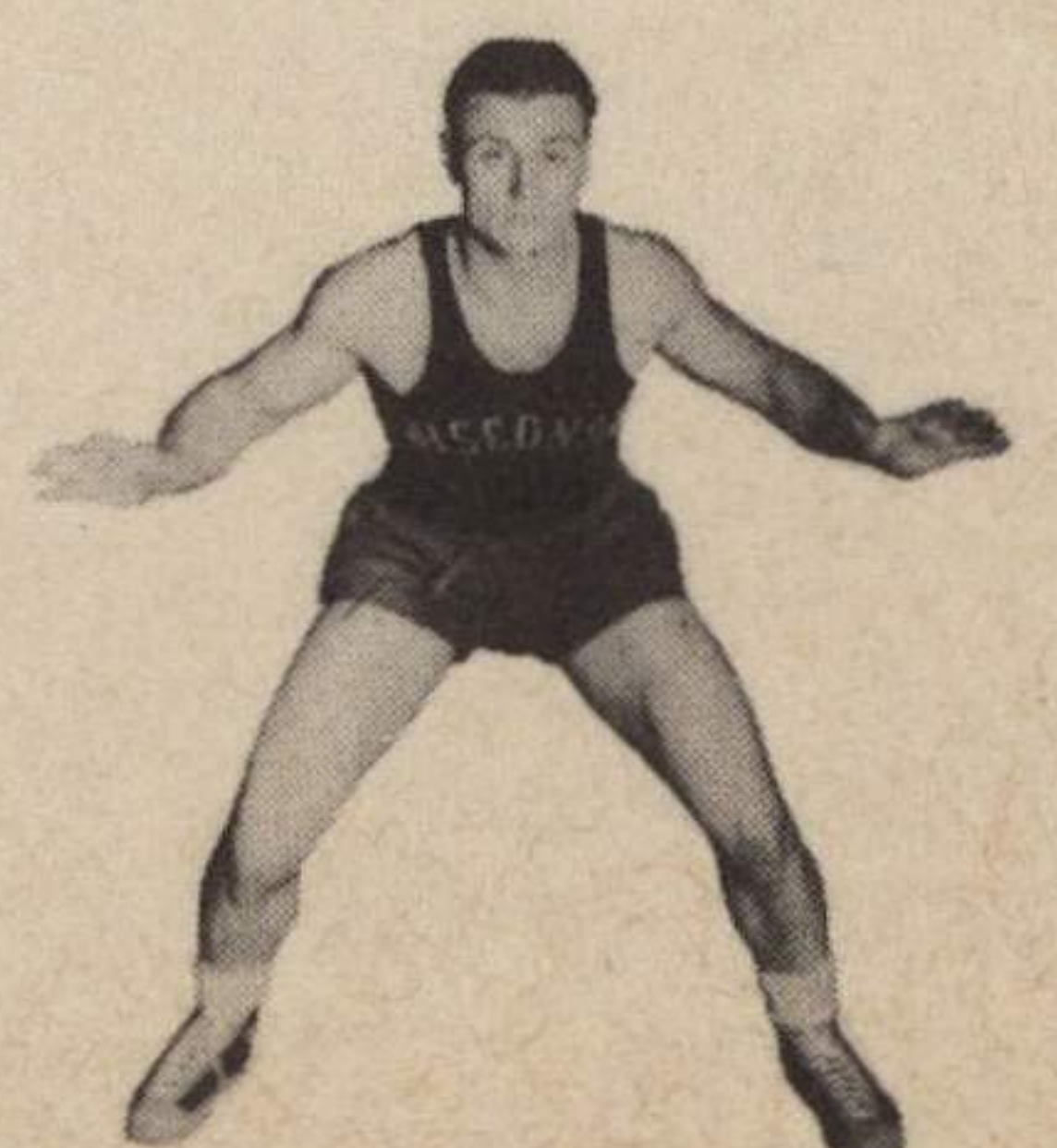
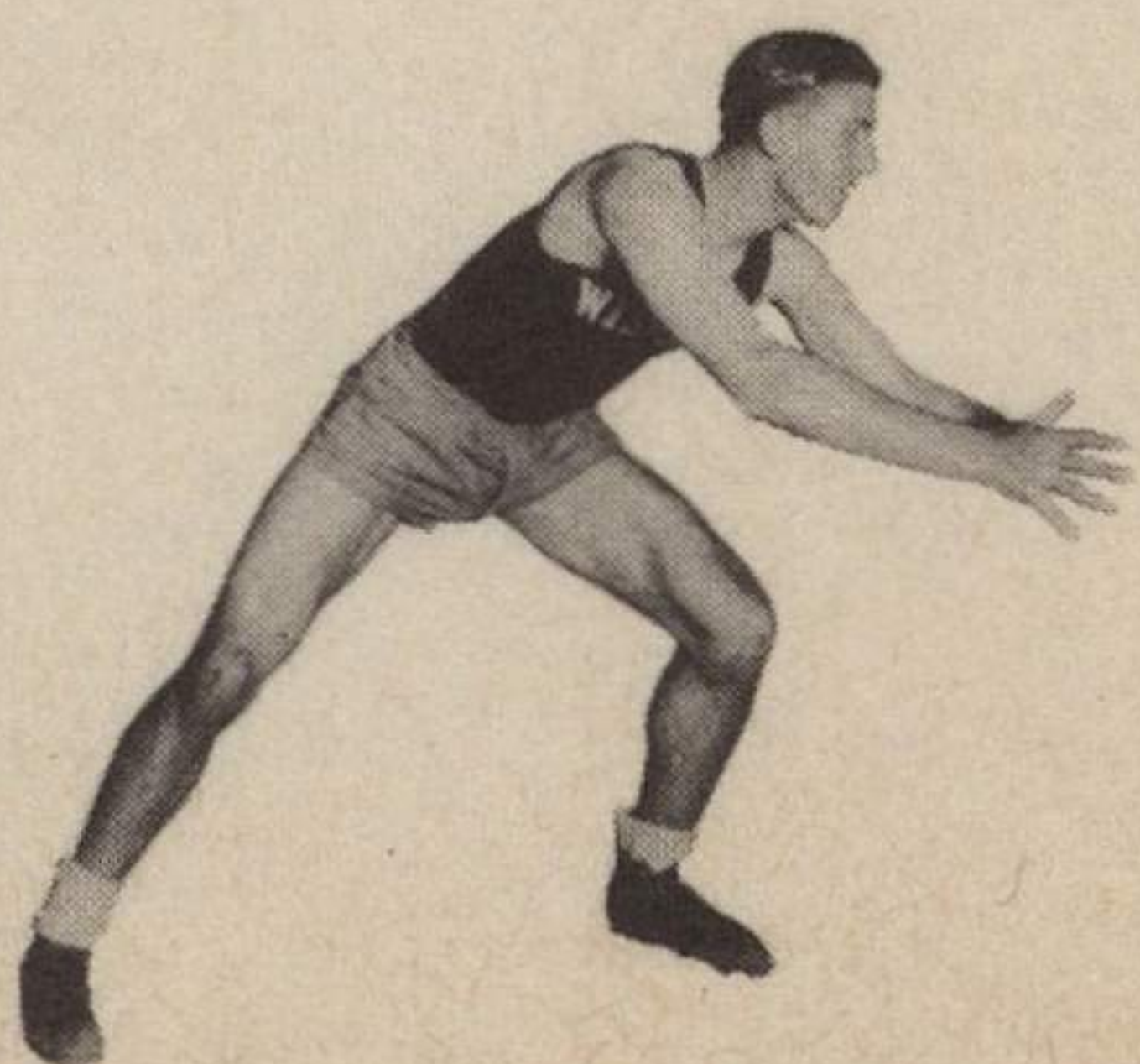
Because the line is quite extensive, it is not practical for our Distributors to carry sufficient samples to do our line justice, so it will be my duty and pleasure to contact the Schools and Colleges, acquainting them with our complete line. It is in this capacity I hope to call on you in the near future.

I am sending you our latest catalog and price list, should you be in the market for any item before I have a chance to call on you, I would appreciate the mailing of your order or inquiry direct to the factory where, I assure you, every detail will receive very prompt and careful attention.

Sincerely yours,

Harry E. Mudd
SAND KNITTING MILLS CO.

HEM:JD



STYLE — QUALITY — SERVICE

September 24, 1937.

Mr. D. E. Mosby,
The C. V. Mosby Company,
Pine Blvd.,
St. Louis, Missouri.

Dear Mr. Mosby:

The writer was in the East all summer. Upon his return a letter from Mr. B. O. LeBlanc was received, dated August 10.

This had to do with the teaching of the Personal Hygiene course. Your book has been received and it is very interesting. I assure you that we will give the text very careful consideration and attention.

With the organization of the new course in Physical Education it has been well-nigh impossible for us to review this. However, in the near future that will be done. Thank you very much.

Sincerely yours,

FCA:AH

Director of Physical Education.

THE C.V.MOSBY COMPANY
PINE BLVD.-ST.LOUIS, MISSOURI

EDUCATIONAL DEPARTMENT

September 2, 1937

Dr. F. C. Allen
University of Kansas
College of Liberal Arts
Lawrence, Kansas

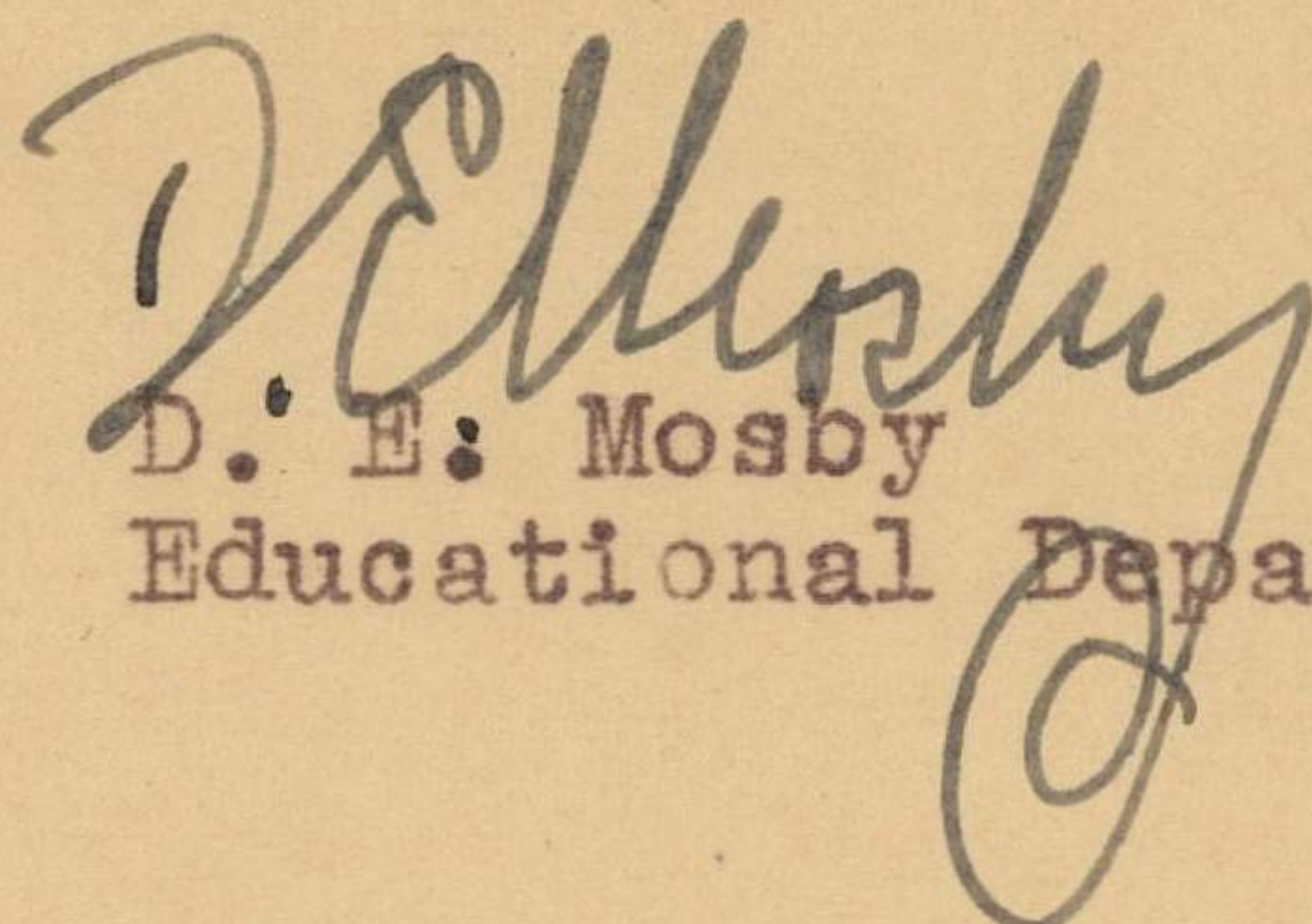
Dear Dr. Allen:

Several weeks ago we mailed you, with our compliments, a copy of "Personal Hygiene" by Turner. Since we have not heard from you, we are wondering if you received it.

It is our hope that the form enclosed in the book will help you in examining it to the best advantage. Won't you kindly use it and go over the text carefully? We feel confident that you will find it interestingly stimulating to read. After you have finished, please write us your opinion of it. Possibly you will make "Personal Hygiene" the text for your course this fall.

Best regards.

THE C. V. MOSBY COMPANY


D. E. Mosby
Educational Department

DEM:VS

THE C. V. MOSBY COMPANY
PINE BLVD.- ST. LOUIS, MISSOURI

EDUCATIONAL DEPARTMENT

August 10, 1937

Dr. F. C. Allen
University of Kansas
College of Liberal Arts
Lawrence, Kansas

Dear Dr. Allen:

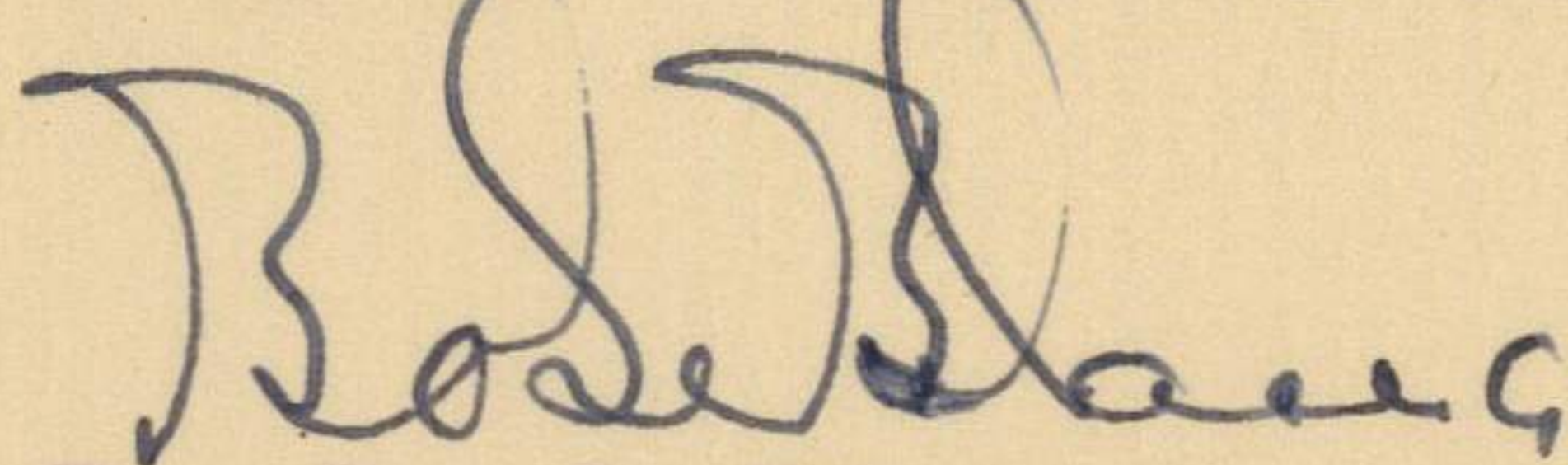
Mr. Oberst learned that you were to teach the new course in hygiene which is to be offered at the University of Kansas this fall when he called at the college of liberal arts recently. He requested that we send you a complimentary copy of Turner's "Personal Hygiene," which we published a short time ago, and accordingly one was mailed to you on July 27.

If your course is to be one semester's length, and is to include a thorough treatment of all the important phases of personal hygiene, then this book will fill your needs very well indeed. Probably, also, every professor likes a text that has an air of being addressed directly to the student, and speaks in language students understand and enjoy reading. Here Turner measures up again. In fact, we think you will agree, when you examine it, that it isn't lacking along any line at all which is necessary for the making of a good textbook.

We always appreciate comments on our books, and would like to have you write and tell us how you like it. If it impresses you favorably, try it out in your classes this fall.

With our kindest regards.

THE C. V. MOSBY COMPANY



B. O. LeBlanc
Educational Department

BOL:AH