Sept. 13, 1937

Elmer W. Holm
Director of Athletics
Washburn College
Topeka, Kansas

Dear Elmer:

Referring to the attached, just a line to tell you that "I got 'em."

Just remember that we don't expect you to win every game. Want to remind you that we want "flash"---"spectacular"---whether you win or lose we want "thrills." We want "excitement." We want something to "keep the blood running hot."

Tell your bunch to "do their damndest," and we are with them and for them whether they win or lose. All we want is a demonstration of the fact that they are doing their level best; want them to know we are giving as much credit for a conscientious try as we are for a "safety first."

Hoping that we will not be able to sit on the seats more than about five minutes at a time during every one of your games, I am

Yours for better or for worse

CLM C