

THE C.V. MOSBY COMPANY
PINE BLVD.- ST. LOUIS, MISSOURI

EDUCATIONAL DEPARTMENT

August 10, 1937

Dr. F. C. Allen
University of Kansas
College of Liberal Arts
Lawrence, Kansas

Dear Dr. Allen:

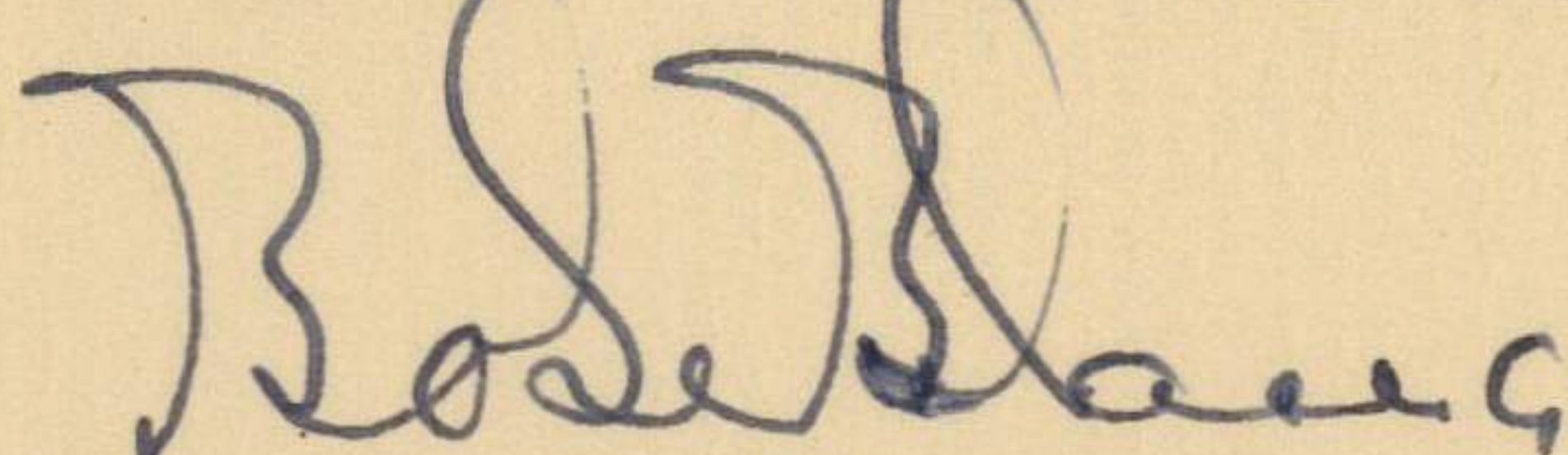
Mr. Oberst learned that you were to teach the new course in hygiene which is to be offered at the University of Kansas this fall when he called at the college of liberal arts recently. He requested that we send you a complimentary copy of Turner's "Personal Hygiene," which we published a short time ago, and accordingly one was mailed to you on July 27.

If your course is to be one semester's length, and is to include a thorough treatment of all the important phases of personal hygiene, then this book will fill your needs very well indeed. Probably, also, every professor likes a text that has an air of being addressed directly to the student, and speaks in language students understand and enjoy reading. Here Turner measures up again. In fact, we think you will agree, when you examine it, that it isn't lacking along any line at all which is necessary for the making of a good textbook.

We always appreciate comments on our books, and would like to have you write and tell us how you like it. If it impresses you favorably, try it out in your classes this fall.

With our kindest regards.

THE C. V. MOSBY COMPANY



B. O. LeBlanc
Educational Department

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