

November 18, 1944.

Mr. W. E. Larned,  
Publishing Director,  
Whittlesey House,  
330 West 42nd Street,  
New York 18, N.Y.

Dear Mr. Larned:

I am now answering your two good letters of October 23 and 25. You rather swept me off my feet with your demand that I get started on the book right away. I want to make a short explanation.

When I was at the Iowa State High School Athletic Association Coaching School at Boone, Iowa, this past summer, with other university and college coaches, I gave two courses - Basketball, and the Theory and Practice of Athletic Injuries. We had some 250 high school coaches at the week's conference. There were several sporting goods salesmen like Lowe & Campbell and others, who had a copy of our text, Better Basketball. They sold a few copies but of course did not push the sale.

As a clinic I used these coaches who generally had either a bad knee or a bad ankle carried over from their athletic participation in college, or a sacro-iliac sprain, a bad back they called it. As an emphasis to show what this course could do, I worked on these men. After I worked on them they became interested more in the book. I pointed out that in Better Basketball we had a chapter on athletic injuries entitled "Athletic Injuries and Emergencies", part four in the book. This special chapter sold about sixty books, and I promised these fellows that I would autograph a text for them.

When I came back I wrote each one of these boys asking what autograph they would like. I am sending some of these letters to you so that you can see generally what they thought of the chapter. I would appreciate your returning the letters to me at your convenience.

My notion was that we could use this entire chapter in a new book, augmented with many new findings, treatments and the like since this last book was written. I think without any doubt that we could get \$4.00 for this text because there is nothing on the market that compares with this chapter that I have written. Dr. Thorndike's book - I have forgotten the title - is the nearest approach, and that text does not include specific manipulations like the chapter that I have written. Dr. Thorndike is at Harvard, and so is Jimmy Cox, the head trainer who is one of my boys and a graduate of the University of Kansas.