

WHITTLESEY HOUSE

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Mr. Forrest C. Allen
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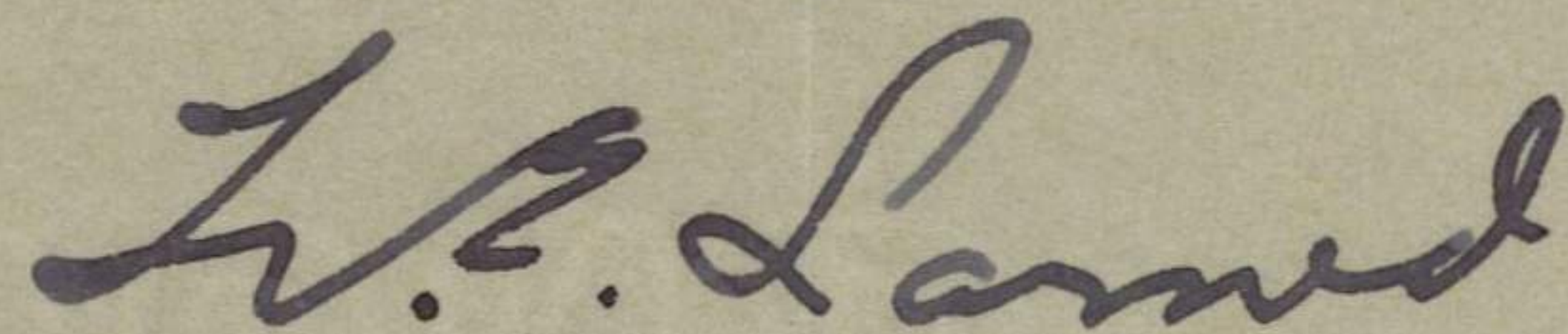
Dear Mr. Allen:

Curtis McGraw has asked me to check with some of my associates as to the feasibility of doing the text which you propose on treatment of athletic injuries. I don't believe there is any such book on the market now, although the subject is covered to some extent in certain chapters included in regular sports books.

Before going into this thing any further, I wish you would let me know about how long a book you propose, and approximately what price you think it should sell for. Also, to what extent do you think you would have to illustrate the book? Off-hand, without digging into the market possibilities very thoroughly it sounds like a good long-term bet. Certainly a great many coaches would be interested in it - high school, college, and grade school, and I think there would be a pretty fair general market for the book.

As soon as I hear from you, I will get definite word to you as to whether we can go ahead with this idea.

Sincerely,



William E. Larned

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