

November 28, 1941.

Mr. Curtis McGraw,
McGraw-Hill Publishing Co.,
330 West 42nd Street,
New York City, N.Y.

Dear Mr. McGraw:

This past week I have spoken in Knoxville, Iowa, and Cape Girardeau, Missouri, at the State Teachers College. I also came in contact with Dan Partner, stellar sports writer of the Kansas City Star.

I find that "Better Basketball" has been published long enough now that there are changes coming in certain sports departments and radio stations, and these men in the present positions I find do not have copies of my book. Some have asked me for them and I have given one or two with my autograph on them.

I am wondering if you would have your secretary mail me five copies for the author's autograph gift. I assure you that I will not give away any unless they definitely have publicity value toward good saleability. When a new man comes on a job and I give him one of these books he is enthusiastic about it and picks out some part of the text to elaborate upon.

I will appreciate your response at your convenience.

With kindest personal regards, I am

Very sincerely yours,

FCA:AH

Director of Physical Education and Recreation,
Varsity Basketball and Baseball Coach.