

# McGraw-Hill Book Company, Inc.

McGraw-Hill Building

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Do you know

--how best to penetrate a zone defense?

--the best modern use of screening, plays against the man-for-man defense, out-of-bounds plays?

A detailed, authoritative exposition of the latest and most advanced tactics of basketball offense and defense, and how to execute them, is only one of the features of this new book that will vitally interest every ardent follower of this game, from coaches and team managers to fans.

How to select and equip a team - how to train players, as individuals and as teams - how to handle them before and during the game, and care for their injuries - how to keep them in a winning mood - how to stage the contest - all these and more are fully covered, out of the experiences of a master coach, who has won 21 championships in 26 years of coaching.

Forrest C. "Phog" Allen's

## BETTER BASKETBALL

Technique, Tactics and Tales

This book fully covers technique, individual player skills, their offensive and defensive movements, handling of the ball, etc. Several well-illustrated chapters comprise a thorough analysis and practical treatment of this important groundwork of better basketball.

The tactics of coordinating the play and developing team offense and defense in its most up-to-date form is taken up in detail in another large section of the book.

Many hints on the psychology of winning games are given, particularly in the interesting true stories that the author tells in the section entitled Tales, all of which involve those human elements that help players to overcome one-sided scores and adverse conditions and to turn impending defeat into victory.

Just a few of the helpful features this book offers:

--163 photographs graphically illustrating individual offense and defense and team offense and defense

--86 diagrams very clearly depicting game formations and clarifying many confusing points

--a comprehensive section on training and conditioning, treatment of athletic injuries, bandaging, manipulation, emergencies, etc., providing many suggestions for keeping men in the game under conditions under which they ordinarily would be lost to the team

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