

JAMES H. McGRAW, JR.
CHAIRMAN OF THE BOARD

MARTIN M. FOSS
PRESIDENT

JAMES S. THOMPSON
VICE PRESIDENT

CURTIS W. McGRAW
VICE PRESIDENT AND TREASURER

WILLIAM E. HAWKE
SECRETARY & ASST. TREASURER

Mc GRAW-HILL BOOK COMPANY, INC.

McGRAW-HILL BUILDING

330 WEST 42ND STREET

NEW YORK, N.Y.

CABLE ADDRESS
"Mc GRAW HILL" NEW YORK

LONDON
ALDWYCH HOUSE, W.C.2.

ASSISTANT VICE PRESIDENTS

CURTIS G. BENJAMIN
COLLEGE DEPARTMENT

FRANK L. EGNER
MAIL ORDER DEPARTMENT

JOSEPH A. HYLAND
PRODUCTION DEPARTMENT

HUGH J. KELLY
TRADE DEPARTMENT

January 29, 1940

Mr. Forest C. Allen
University of Kansas
Lawrence, Kansas

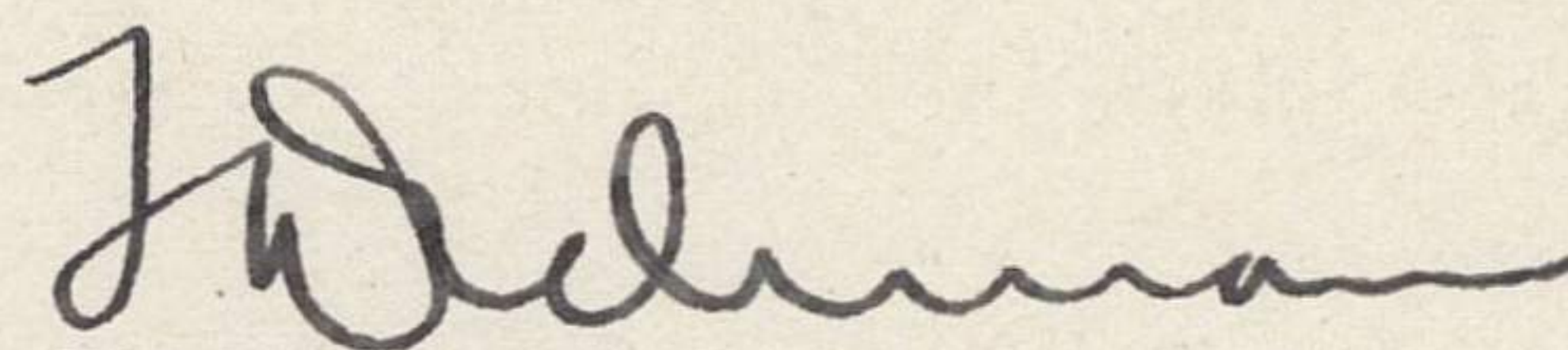
Dear Mr. Allen:

Thank you for your letter of January 18, complimenting us on the use of the blue and yellow letter featuring BETTER BASKETBALL.

The only circular which we can send you a supply of is the one which appears on the fourth page of the enclosed sample or the one which appears on the first page of another circular describing five other books.

The letter is now being printed and if you will let me know which of these circulars you prefer, I will send them to you when the letter is received from our multigrapher.

Very truly yours,



F. Dickman
Sales Department

FD:AE