

October 9, 1939.

Mr. Curtis McGraw,  
McGraw-Hill Book Co.,  
330 West 42nd St.,  
New York City, N.Y.

Dear Mr. McGraw:

On August 12th I wrote your firm and asked if it would be possible to have a list of the persons to whom sales had been made so that I could more intelligently correspond with people who have bought this text - Better Basketball.

Only recently I got a letter from a man in Philadelphia who wrote me about some matters in the book.

I furnished you a complete copy of all the sales that Smith-Grievess sent me, and I would very much appreciate it if you could have this list prepared so that when I have communications from these people I can keep better acquainted with them. And in turn, I could be in a better position to boost the sale of more books.

If, however, you do not care to give me the individual orders, I would like to have a list of the houses and firms that you are shipping to in large orders - say 10 to 25. That should not take a great deal of time to prepare.

Your Mr. Hawice stated that it would be necessary to hire extra help at my expense. Of course, that would not be desirable from my standpoint.

Very sincerely yours,

Director of Physical Education and Recreation,  
Varsity Basketball Coach.

FCA:AH