

November 1, 1939.

Mr. Curtis W. McGraw,
McGraw-Hill Book Co.,
330 West 42nd Street,
New York City, N.Y.

Dear Mr. McGraw:

I would like to have you send me 500 copies each of the enclosed card and leaflets describing the book, "Better Basketball". My supply here at the office is nearly exhausted, and I am expecting to write to several hundred coaches within the next few weeks. If you have any new printed material on the book I wish you would send it along.

We get many inquiries from coaches and players regarding plays, rules, and so forth, and in each letter we insert the advertising material if we think there is a possible sale.

I would appreciate your sending this material at your early convenience.

Very sincerely yours,

FCA:AH

Director of Physical Education and Recreation,
Varsity Basketball Coach.