

January 14, 1939.

Mr. Curtis W. McGraw,
McGraw-Hill Book Company,
330 West 42nd Street,
New York City, N.Y.

Dear Mr. McGraw:

Thank you very much for your kind letter of the 10th instant. I am much interested to know the results of the special campaign, and trust that the January and February sales will show a great improvement.

A great number of people write to me directly to inquire where they can obtain a copy of BETTER BASKETBALL, so I do not believe the bookstores and the sporting goods firms are letting the coaches know that they have the books.

I am wondering how many books have been sold over the past six months period. Can you give me an estimate on this? I presume, however, that the January 31st report will show the exact number. I shall be glad to hear from you.

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH