

McGraw-Hill Book Company, Inc.

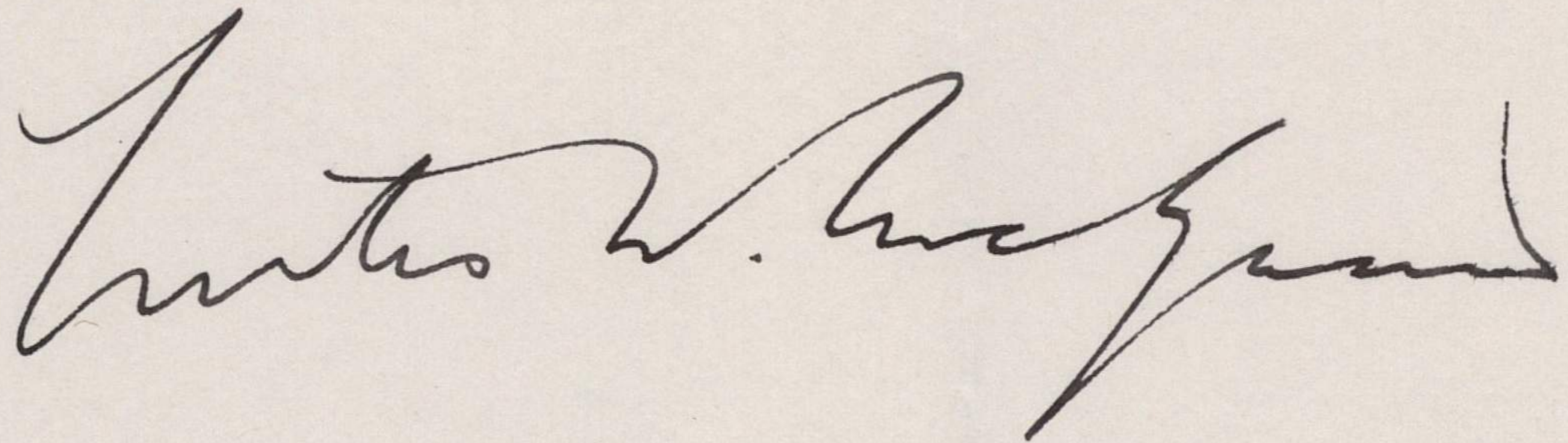
TO Dr. Forrest C. Allen

PAGE -2-

DATE 1/10/39

Our trade salesmen to the general bookstores are starting out next week to call on most of the stores from here to the West Coast and your book will be discussed personally with every general bookstore buyer.

Sincerely,

A handwritten signature in dark ink, appearing to read "Luther W. McGraw". The signature is fluid and cursive, with a large initial "L" and a long, sweeping underline.

CWM:MK