

JAMES H. McGRAW, JR.
CHAIRMAN OF THE BOARD

MARTIN M. FOSS
PRESIDENT

JAMES S. THOMPSON
VICE PRESIDENT

CURTIS W. McGRAW
VICE PRESIDENT AND TREASURER

WILLIAM E. HAWKE
SECRETARY & ASST. TREASURER

Mc Graw-Hill Book Company, Inc.

McGRAW-HILL BUILDING

330 WEST 42ND STREET

NEW YORK, N.Y.

CABLE ADDRESS
"McGRAW HILL" NEW YORK

LONDON
ALDWYCH HOUSE, W.C.2.

ASSISTANT VICE PRESIDENTS

CURTIS G. BENJAMIN
COLLEGE DEPARTMENT

FRANK L. EGNER
MAIL ORDER DEPARTMENT

JOSEPH A. HYLAND
PRODUCTION DEPARTMENT

HUGH J. KELLY
TRADE DEPARTMENT

February 24
1 9 3 9

Dr. Forrest C. Allen
Department of Physical Education
University of Kansas
Lawrence, Kansas

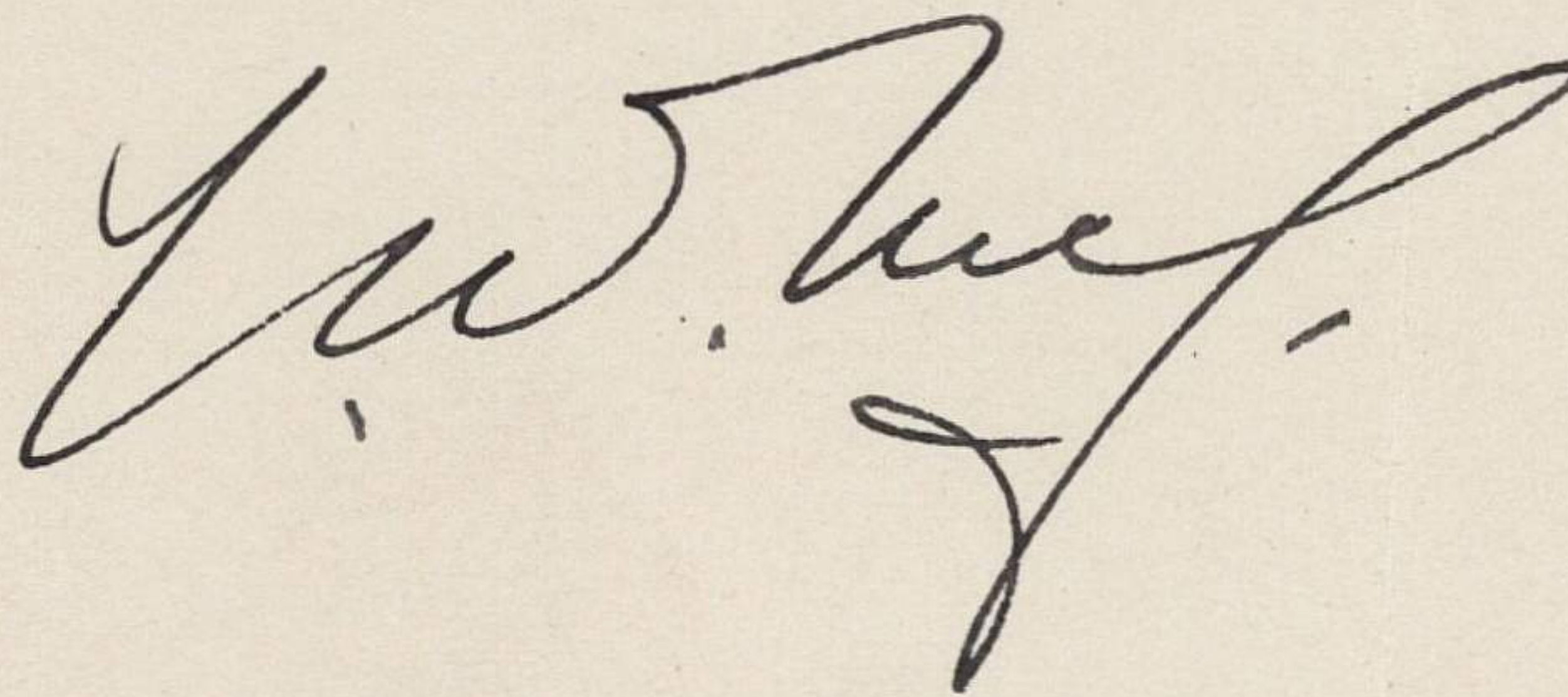
Dear Dr. Allen:

I have your letter of February 21 and will send under separate cover the five copies of BETTER BASKETBALL you request. We will bill you at 40% off which is, under our agreement, the author's discount on his own book. Possibly in November of 1937 I overlooked that and quoted you our regular discount schedule but after all, it amounted to the same thing so it makes no difference.

The book is still moving along and it should have another good year. We are again covering all the Departments of Physical Education by mail as well as coaches, and will cover the summer schools, too. All of this, with promotion at the beginning of the season next fall, should give us a respectable total of sales.

Without looking up your last answer, the thought just came to mind about the book on Athletic Injuries. Have you done anything about it?

Sincerely,



CWM:MK