

August , 1938.

Mr. Lawrence Stanton,  
Coach,  
Page City, Kansas.

Dear Mr. Stanton:

Your success as a coach depends upon your acquiring the latest methods in fundamentals and play execution. Doubtless you have heard of my new source book on basketball, entitled **BETTER BASKETBALL**, in which Technic, Tactics and Tales predominate.

I am wondering if we are using the latest and most improved methods of teaching this game of basketball. If many teachers of history, English and mathematics resorted to the old time method of teaching, in which the instructor had access to the only book in the class, then I am wondering just how much we would learn. The libraries are filled with reference and source books of all kinds to which the instructor refers the students for sources of study so that the student may get a well-rounded education.

Why is it not logical then that your school library obtain the best text available on basketball for your basketball players? There is no good reason to expect that a coach be forced to purchase these books. Every school has a library fund, and it is thinkable to me that you should ask your library to purchase one or more copies of **BETTER BASKETBALL** for the use of your students. I might add that our own Lawrence Memorial High School purchased four copies of the book for their school library. Mr. Neal Wherry, the principal, writes as follows:

"The first day the books were in the library the librarian reported that they had been worth what they cost because one of her most troublesome boy customers had been reading in one of them and kept quiet. Our head English teacher has approved the book for use in English classes.

"Besides containing plenty of good technical information, with numerous drawings and pictures, the book abounds in good psychology. Especially to be commended to the high school student are the eight game short stories.

"We are very enthusiastic about the book and think that the teachers and students of any high school should be."

This exhaustive volume on basketball contains everything that a player, a coach and a trainer should know. When any player