

August 25, 1938.

Mr. C. W. McGraw,
McGraw-Hill Book Co.,
330 West 42nd St.,
New York City, N.Y.

Dear Mr. McGraw:

I am sending you a copy of a letter received from E. A. Thomas, commissioner of the Kansas State High School Activities Association. I am also enclosing a list of the Kansas high schools that play basketball. Those that play are checked. You can see by the list that there are very few towns in the state that do not play basketball. So I believe that you will have a very good response by addressing the letter to the coach of the high school.

Will you kindly send me a sample of the letter that you send out? I will be interested to follow the success of the venture. Schools open here the first week in September, so I believe a letter gotten out rather early in September will strike all the coaches at their work and it will be received at a very favorable time for the coaches to requisition the library staff for a book while the book fund is still "in funds".

I might state that I tried out my project in theory when four or five coaches called on me during the summer session, and I asked each and every one if they had purchased a book. They said, No, but they were going to. Then I said, "Why don't you ask the library to buy one or two of these books and let the school pay for them, rather than you?" Some of them had not thought of the idea and said they thought that would be a dandy plan. So I believe it will work.

As a later thought for an improvement in that letter, why would it not be a good idea to state in the letter that for the larger schools it would be a good idea to have four or six copies of these books in the library so that the athletes could study them during the study period. Each day there is always a study period where the students go to the library and pursue some of their courses.

Lawrence, Kansas, high school has four of my books in their library, and Mr. Neal Wherry, the principal, thought so well of them that he wrote a letter to Thomas, the commissioner, suggesting that he write something for his publication regarding the book. You will recall that I sent you a notation which came from the librarian to Mr. Wherry. This had to do with the worth of the book as it pertained to keeping the interest of young boys who are hard to handle during library session.