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August 9
1938

Dr. Forrest C. Allen
Dept. of Physical Education
University of Kansas
Lawrence, Kansas

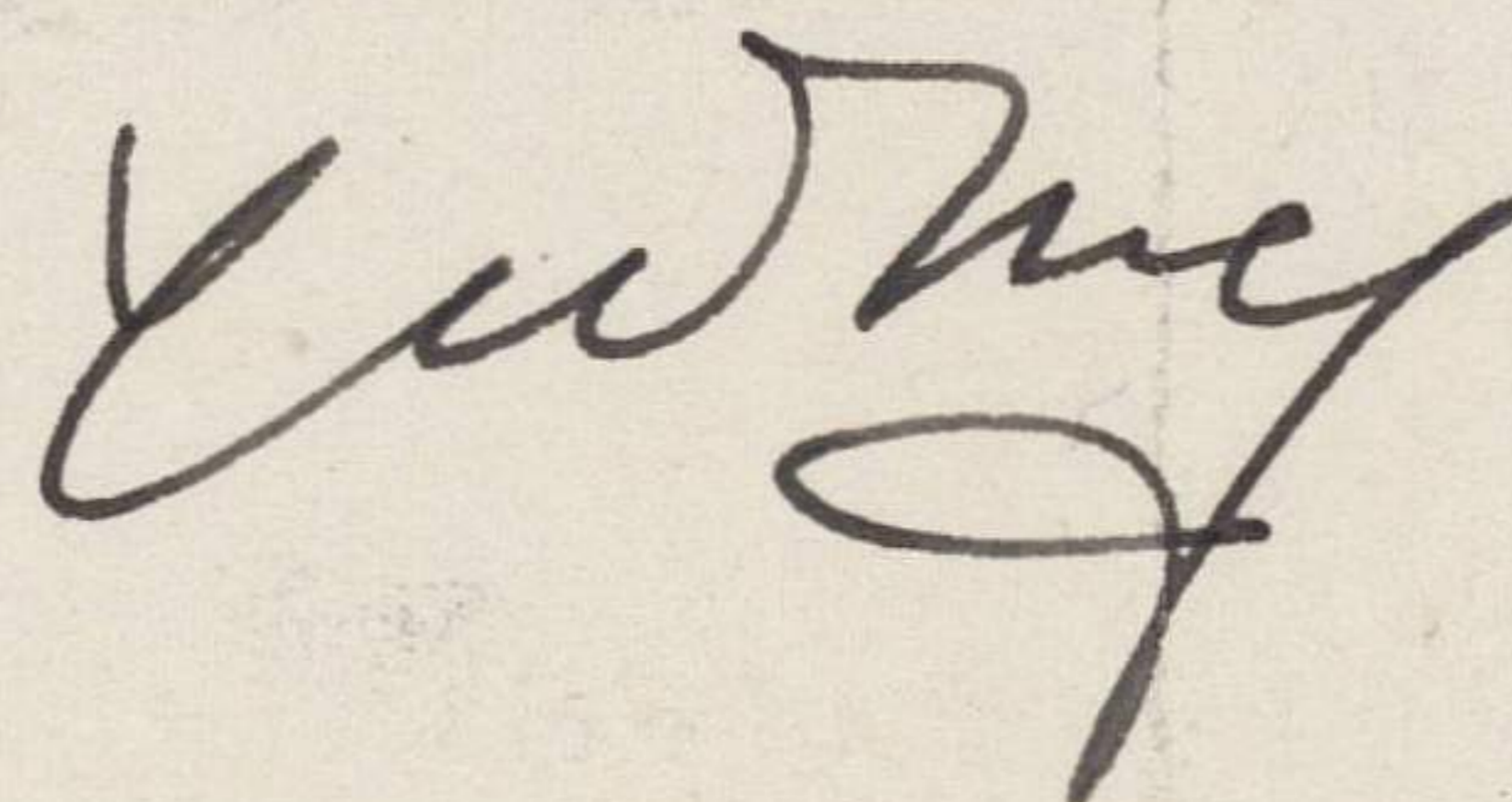
Dear Dr. Allen:

I have been away for a few days on vacation and hasten to answer your letter of August 1 which seems to us to contain an excellent idea. We shall be glad to circularize the approximate seven hundred coaches of high schools in the State of Kansas if you will send us your list, which list we will, of course, be glad to return as soon as the envelopes have been addressed.

I will also have our Copy Department go over your suggested letter and if they feel any changes are necessary, they will make them. However, the letter seems to be excellent, and if you do not mind, we will sign your name to it here.

As I have said to you before, during the first part of the year, practically all schools of the country in one way or another received a circular on the book, as well as the colleges. The promotion material was sent to the coaches where we had the name, or just to "the college" when we did not have the name. The libraries of the schools and colleges were circularized as well as the Physical Education Departments. However, as I told you, we are going to go completely through the list again and if this list of 700 in Kansas works well, we will attempt to get lists of coaches from as many states as possible.

Sincerely yours,



CWM:HML