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June 24
1938

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

Dear Dr. Allen:

I acknowledge your five letters of June 13. While the details were being cared for, I have not answered more promptly because I was at my Class Reunion the latter part of last week and am just now working out from under.

In the first letter you send us names and addresses of the people mentioned in your book and we are writing each a personal letter. I am sure this should sell a few copies. With the letters we are also enclosing a circular of the book to give those of them who do not know about the book a little better picture.

With the second letter you send a list of the summer coaching schools and we will check the names thereon against the list to whom we have already written recommending your book.

I, too, agree that a good field for BETTER BASKETBALL is in the teachers colleges and this has already been covered on two occasions. Our College Department had what we feel a very excellent campaign to all of them and they will probably do so again late in the summer.

Your third letter gives me the Smith-Grieves list and we will check it with our records.

The fourth letter tells me you feel that you should soon be thinking about the book on Injuries. Before definitely telling you to go ahead with McLain, I would like your reaction to my letter