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June 28th  
1938

Dr. Forrest C. Allen  
University of Kansas  
Lawrence, Kansas

Dear Dr. Allen:

I acknowledge your letter of June 25. You ask what progress we have made in installing BETTER BASKETBALL in various of the larger schools of physical education. May I say that we have had correspondence and sent circulars, as well as complimentary copies, to most of the coaches and directors of the various schools in the country. We have had many flattering replies and I am sure this Fall many of them will use the book in their courses from what they have told us. I think I mentioned this fact in my last letter to you as well. The book has also appeared in many advertisements plus all the circularization.

During the first six months of this year we have sold just over 700 copies which means that total sales are about 2100 copies. I think this is an excellent showing for seven months' sales and I hope by the end of the next basketball season to do equally well. It takes some time to get a book such as this rolling, plus the fact that the book did not come out until after the season had begun. Around \$280.00 is due in royalties and I shall be glad to forward it if Mrs. Allen would like to have it.

I look forward with interest to your answer to my queries about the Thorndike book on Athletic Injuries.

Sincerely yours,

CWM:HML

