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# Mc GRAW-HILL BOOK COMPANY · INC.

Mc GRAW-HILL BUILDING

330 WEST 42<sup>ND</sup> STREET

NEW YORK, N.Y.

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April 6  
1938

Dr. Forrest C. Allen  
University of Kansas  
Lawrence, Kansas

Dear Doctor Allen:

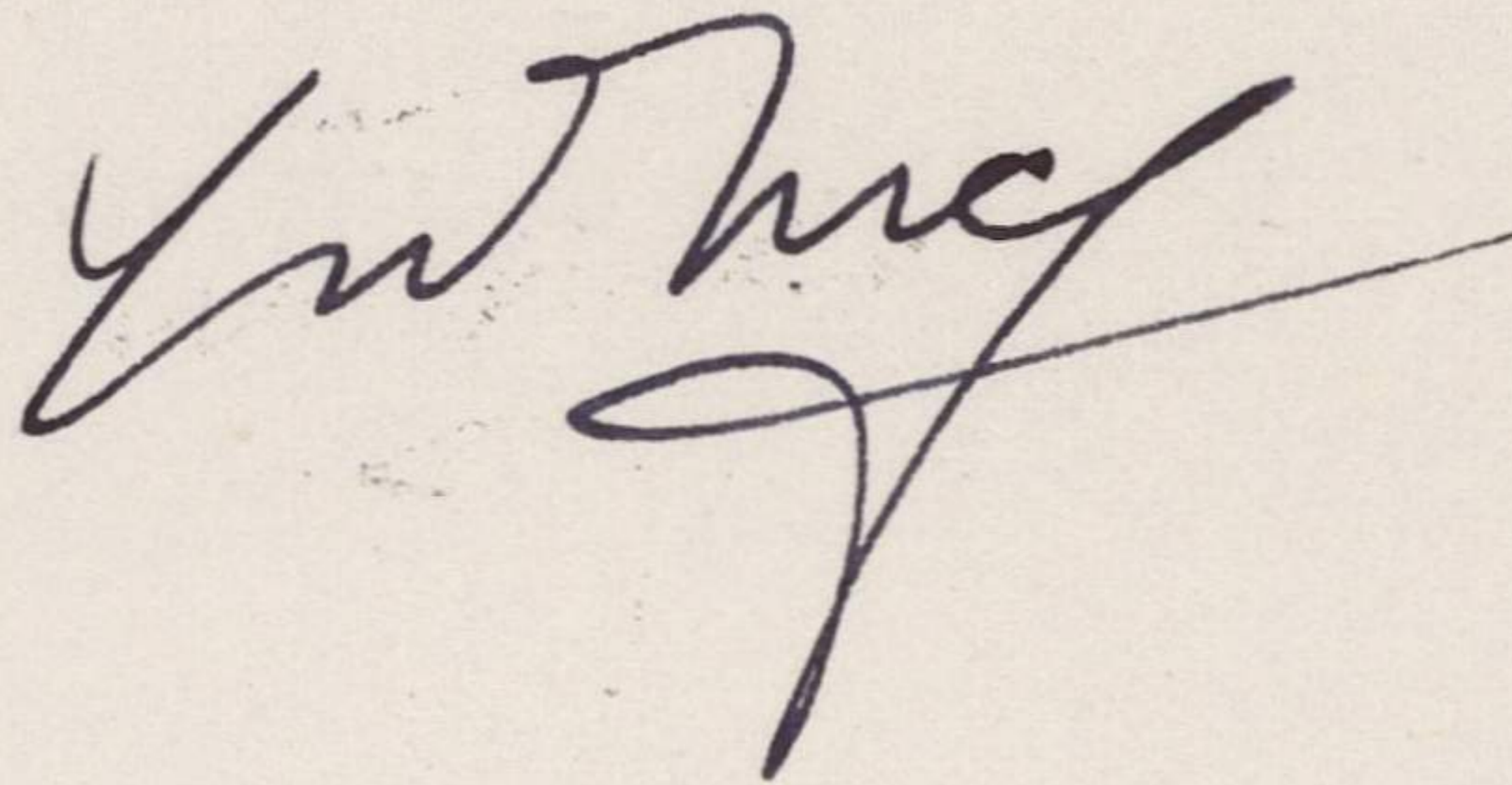
I am answering your second letter of March 30 concerning the color of the binding of BETTER BASKETBALL.

The slight difference between the color of the binding on your book and Bierman's is only the difference which comes in the manufacture of large quantities. The cloth is supposed to be and is pretty much the same.

Possibly a brown ink might look better, although I personally prefer the blue. I am going to **get** a cover made up to see what the brown looks like and will pass it on to you.

With kindest regards,

Sincerely yours,



CWM:MK