

April 29, 1938.

Mr. Curtis W. McGraw,
McGraw-Hill Book Co.,
330 West 42nd Street,
New York City, N.Y.

Dear Mr. McGraw:

Thank you for your letter of the 12th instant. I have received the cover for Better Basketball with brown ink stamped on it, instead of the blue ink. This looks very nice, but I still have an aversion to this tan colored binding.

I am wondering if it would be possible for you to make up a cover in very dark blue, almost a blue-black, with the design and lines stamped on in gold or red. I feel that a book bound in a dark color carries more dignity - and this yellow-tan gives the book a cheap appearance.

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.