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April 12
1938

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

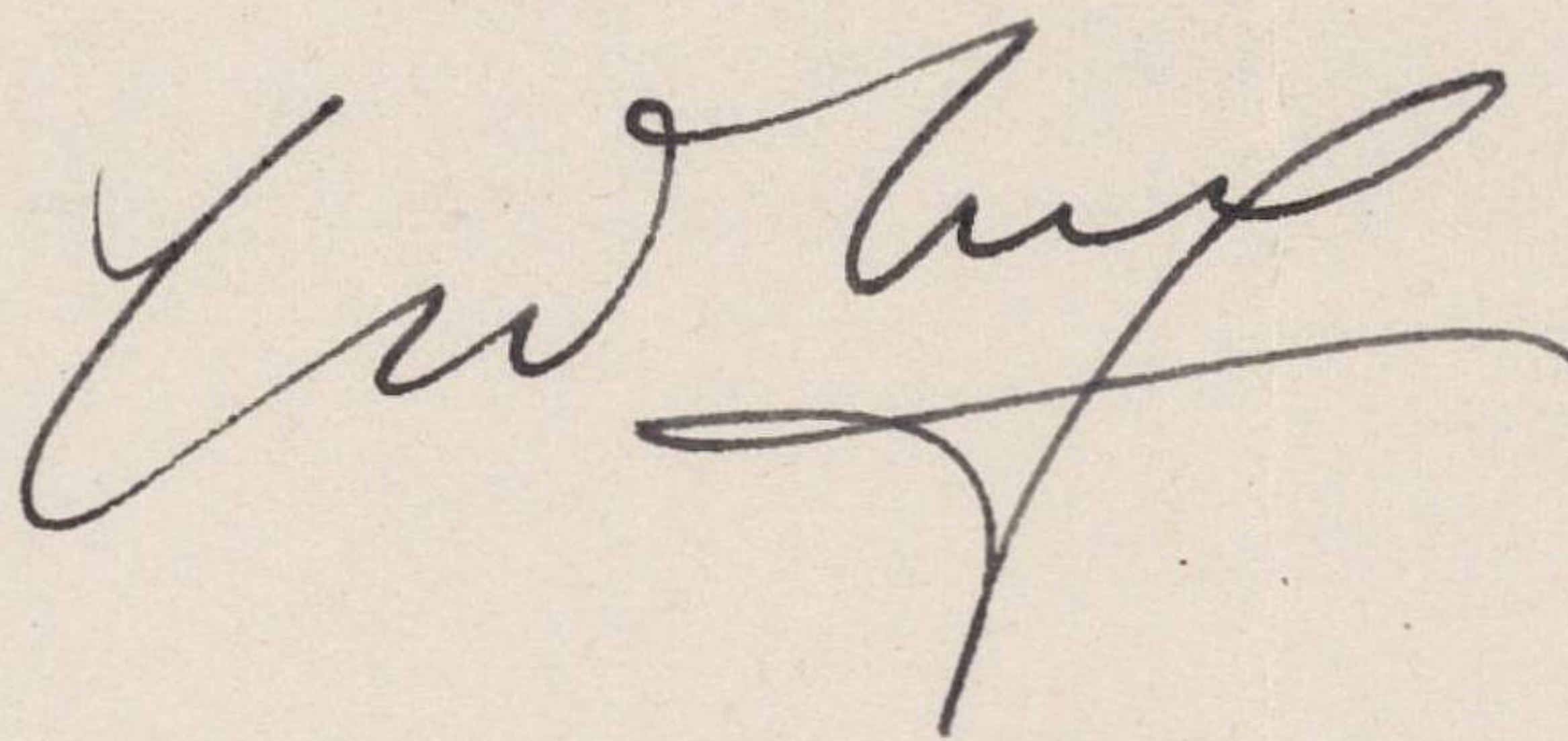
Dear Doctor Allen:

As promised in my letter of April 6, I have had a cover or case of BETTER BASKETBALL stamped up in brown ink, which I send under separate cover.

When the matter of the case came up just before publication, I had the idea of using a red cloth similar to the red in the Kansas colors, with blue stamping. This did not work out at all well and it looked loud and garish. Hence, we hit upon the imitation leather cover with the same blue ink which fairly well matches the other Kansas color.

Personally, I like the blue inking better because I feel it stands out more clearly. However, others like the brown. None of us object to either and hence we leave it to your decision as to whether the change should be made or not.

Sincerely yours,



CWM:MK