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April 22
1 9 3 8

Dr. Forrest C. Allen
Division of Physical Education
University of Kansas
Lawrence, Kansas

Dear Dr. Allen:

Thank you for your letter of April 19 giving me your thoughts on Lamar's THE ATHLETIC PLANT. I am glad you are pleased with it and we are too. The sales have started off in excellent fashion and quite a few colleges feel they can use it in a somewhat similar course offered by your department. If you care to let me have the professor's name who will be in charge of your course, I will be glad to get in touch with him and see if we can be of service. I appreciate the cooperation you have given us in this regard.

One further point comes to mind. We are getting out personal letters to the directors of the various Summer Schools where basketball courses will be given this Summer and, of course, recommending BETTER BASKETBALL. So as to check our list and to be sure that we have overlooked none of these courses throughout the country, will you let us have a list as far as you know them so we can check it with ours.

With kindest regards as ever,

Sincerely yours,

CWM:HML

Curtis W. McGraw

Dr. Lapp