

February 11, 1938.

Mr. Curtis W. McGraw,  
McGraw-Hill Book Co.,  
330 West 42nd Street,  
New York City.

Dear Mr. McGraw:

Your college department book man, Mr. Norman R. Beers, stopped by to say hello the other day. I enjoyed my short visit with him. He seems to be an affable chap and I gave him as many slants as I could on the possibility of sealing Better Basketball as a textbook to the different schools for their classes. Of course, I amplified on the treatment of athletic injuries, as well as on the pedagogy of teaching fundamentals and team play in basketball.

I have just finished dictating a letter to Frits Crisler wishing him well in his new job at Michigan. I know you Princetonians were sorry to lose him. He is a swell fellow and a great coach, and I full well realize how you hated to see him go. But Princeton always had great coaching and great teams, and I am sure that you men of Old Nassau will see to it that the supply does not run out.

With every good wish, I am

Sincerely yours,

Director of Physical Education,  
Varsity Basketball Coach.

FCA:AH