

February 14, 1938.

Mr. Curtis W. McGraw,
McGraw-Hill Book Co.,
New York City, N.Y.

Dear Mr. McGraw:

Thank you for your letter of the 11th instant. I know that Robert Reed will be delighted with the book, and I know he will do a fulsome job in publicizing it. He is a great friend of ours and I am sure that the type of work that you people have turned out will catch his eye and cause him to give it a very splendid review in *The Country Gentleman*.

Now, regarding the front diagram on *Better Basketball*. You will recall that this cut was made from exhibit 96, page 279. By looking at this cut on this page it shows Golay clearly off the floor. Maybe some shadowy sketching underneath the feet to show a smooth surface, much after the manner the floor is shown, would give height to the player. And then of course the backboard should be shown with its attendant diagram. The balcony rail back there gives a fixation that helps. By showing the diagram on the backboard it fits in with the scheme of other diagrams shown in the text.

Merely by showing a basket, as the plate now shows it, is foreign to any basketball player's reaction. This just shows a hoop in the space and the proper orientation is not there.

You will notice in this diagram the player's fingers are pushing the ball on the board. But in the cut on the front of the book it looks as if the ball is rolling off the thumb and the player is trying to throw it in the hoop.

It would have been swell if they could have used that cut with the players shown as they are in exhibit 96. There is so much action in this cut that it is a shame it couldn't have been used in its entirety. Player No. 11 is shown on the floor going in for a rebound, and both players in the cut are in wonderful position. It is just too bad that the whole thing could not have been used, because it would not have taken up any more space. Won't you take a look at exhibit 96, page 279, again and see how it could have been improved upon? I am returning the sketches for your file.

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH