

McGraw-Hill Book Company, Inc.

TO Dr. Forrest C. Allen

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DATE 2/17/38

I have not gone over the hundred pages concerning injuries in BETTER BASKETBALL carefully so I do not know whether that section can be lifted out and with other material added, have proper continuity. Certainly we should be able to use all the cuts. Whether some of the present material in the book would have to be rewritten and expanded somewhat, I do not know. That, we would leave to your judgment. However, we should not try to save too much if the section cannot properly be used as a whole.

On the other hand, as stated to you before, BETTER BASKETBALL was very expensive. We should watch our expenses carefully in this book for we probably have not as wide a market as for the BASKETBALL book.

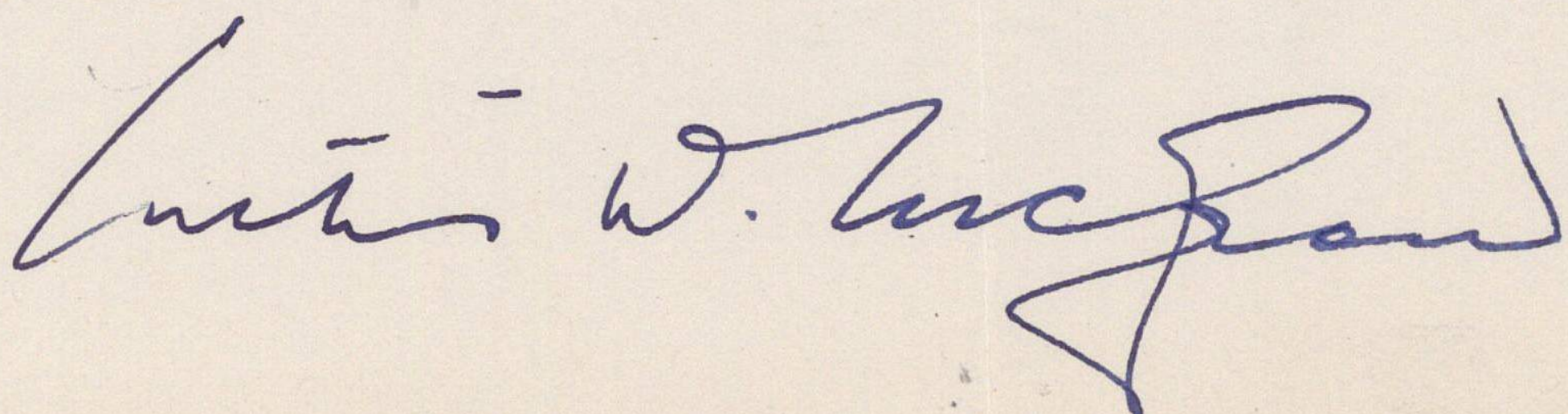
We have noted your comments on other books on athletic injuries and hence we feel that a real book on this subject may considerably exceed our expectations.

We agree also that the question of food and nutrition should be taken up as well as training methods, but I would not devote too large a portion to it for that is really another subject in itself and may be the basis for a future book.

We are also glad that you agree with us that an M.D. might contribute a Foreword which would tend to break down a lot of silly professional prejudice. The thought just occurred to me that one of our authors is Dr. Morris Fishbein, who is Editor of the Journal of the American Medical Association, and after reviewing the manuscript he might be persuaded to give the book his blessing. I, of course, have not discussed the matter with him, nor would I without your permission. I also do not know whether he is a rabid anti-osteopath or not, but you might like the idea.

At your convenience, your comments will be appreciated.

Sincerely yours,



CWM:MK