

February 25, 1938.

Mr. Curtis W. McGraw,
McGraw-Hill Book Co.,
330 West 42nd Street,
New York City, N.Y.

Dear Mr. McGraw:

Answering your good letter of February 19, I want to assure you that so far as I was concerned I had forgotten altogether about the symbol or decoration that was stamped on the front cover of Better Basketball. But since you wrote me about your making the change I again gave you my opinion.

I still believe that a basketball coach knows more about special technique and form than anyone else not in the game. The thing that I felt badly about was that I spoke to Mr. Hyland when I was there in New York and he said, "Of course we will make something that will make a good illustration."

I will forget it with the assurance that so far as I am concerned it is over the dam.

You will pardon me also when I tell you that I think the color chosen was perhaps the most unsatisfactory color that I know of. The jacket cover is everything that you would want on a book. But the book cover, in my opinion, is horrid. Please excuse that word.

In the new printings wouldn't it be possible to use some other color, either red or blue, or any other color but this sick lemon-orange, or grapefruit.

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH