

February 25, 1933.

Mr. Curtis W. McGraw,
330 West 42nd Street,
New York City, N.Y.

Dear Mr. McGraw:

I am sending you a letter from Ed Kerrigan, the sports editor of the Tulsa Tribune. I thought that we had included him in our list, but I see that we did not.

I do not know whether you realize that Oklahoma is basketball mad, and Tulsa not only has the University of Tulsa there but is quite a basketball center. I am wondering if you would send Ed Kerrigan one. Since we have licked the Oklahoma Boy Scouts down there we are coming in for a lot of praise, and I believe that we can build up a demand for this book next year that should be rather remunerative.

There is so much stuff in the book that sports editors can take out that applies to what we have done, and will give us credit for it. In fact, a great many already have done that. You know, a lot of these sports writers take a glance at the book, then lay it aside and at the first opportunity they will delve into it again. I find that many of these fellows will go back two or three or ten times and get some part of the book, just by way of saying that they believe this or that.

If you feel it worth while I would be happy if you would send Kerrigan a copy of Better Basketball. If at any time you feel like these demands are too much, please say so, but I am trying to keep all these sports writers boosting the book if I can.

With every good wish, I am

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH