

February 25, 1938.

Mr. Curtis W. McGraw,
330 West 42nd Street,
New York City, N.Y.

Dear Mr. McGraw:

I am sending you a review of Harold Keith's article on Better Basketball. As you know, Mr. Keith is a very clever publicity man at the University of Oklahoma. He coined the term for the Oklahoma basketball boys - "Boy Seats", and it got a national play-up.

Perhaps Harold has sent you one of these, but I am sending this along for your personal perusal. He is a very clever critic, and I know that this will get a big play-up all over the country.

I am also sending you a copy of Harold Keith's letter to me showing you that he really is endeavoring to do the book all the good that he could. It is such friends as these that we can count on.

With every good wish, I am

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH
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