

January 5, 1938.

Mr. Curtis G. Benjamin,
Manager, College Department,
McGraw-Hill Book Company, Inc.,
330 West 42nd Street,
New York City.

Dear Mr. Benjamin:

Say, I think your announcement on "Better Basketball" is swell. You have certainly covered the book in great style. I refer to your sheet done up in brown.

I also like the white sheet booster announcement in which the diagram is so graphically shown.

Will you kindly send me a few more of each, as I will enclose one of these sheets in each inquiry that I receive regarding the book. Twenty-five more would be ample.

Trusting that your ailments have now entirely disappeared, and thanking you, I am

Very sincerely yours,

FCA:AH

Director of Physical Education.