

January 5, 1938.

Mr. Curtis W. McGraw,  
McGraw-Hill Book Co.,  
330 West 42nd Street,  
New York City, N.Y.

Dear Mr. McGraw:

I have just had a letter from Mr. R. L. Markley, the Commissioner of Education of Wyoming, in which he said "Better Basketball" arrived a few days ago, and he enjoyed reading the Tales of Yesteryear and Esprit de Corps.

He mentioned Alfred G. Hill, the publisher of the Cheyenne Tribune. This fellow, Alfred G. Hill, was formerly alumni secretary of the University of Kansas, and a great athletic fan. I hate to call on you for another volume, but I am wondering if you would be kind enough to send him one. I know that he will give "Better Basketball" a great boost out in that part of the country, and I believe it will be worth while in publicizing this book out west.

The University of Wyoming at Laramie is a great basketball center, and Hill is both a football and basketball official. I know that he will give the book a great boost.

If it is not all right, I would willingly forego sending one, but if you can do it I will appreciate it.

Very sincerely yours,

FCA:AH

Director of Physical Education.