

January 11, 1938.

Mr. Curtis W. McGraw,
McGraw-Hill Book Co.,
330 West 42nd St.,
New York City.

Dear Mr. McGraw:

I have just received a letter from the H. F. Brennan Sporting Goods Company, of Detroit, asking about the book. I am enclosing his letter and also a carbon copy of my reply. I will appreciate it if you will give them your usual prompt and courteous service, describing the text in such a way that they will desire to order a good many of them.

By the way, I am wondering how the book is going. Will you let me know what the present sales are up to date? Understand that I don't expect you to be swamped with heavy sales because I notice for the first time that W. W. Kiplinger is calling this repression now a depression.

So with one depression following close on the heels of a repression and faintly on the heels of a depression, what can a fellow expect?

Sincerely yours,

FCA:AH
Enc.

Director of Physical Education.