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January 14
1 9 3 8

Dr. Forrest C. Allen
Division of Physical Education
University of Kansas
Lawrence, Kansas

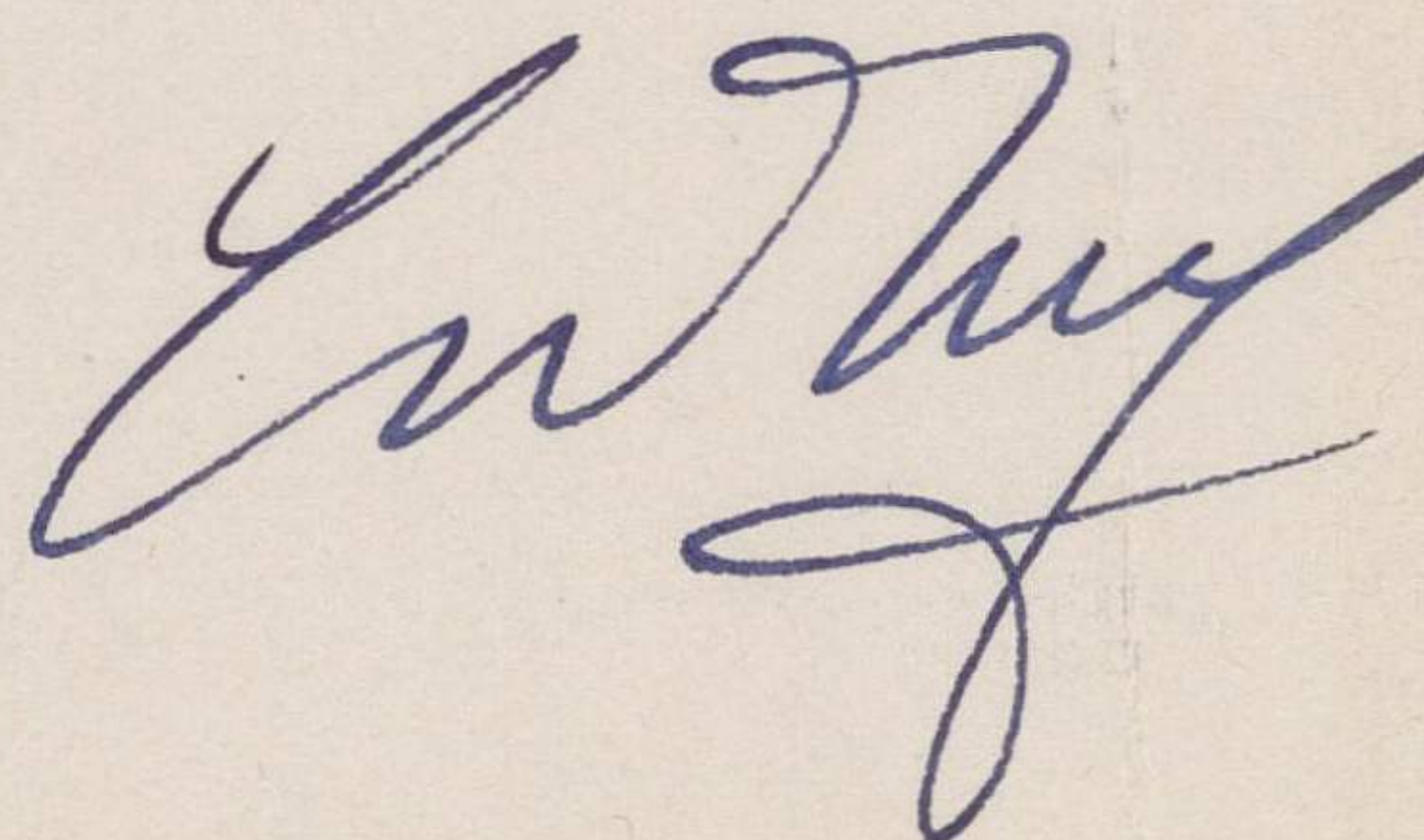
Dear Dr. Allen:

I acknowledge your two letters of January 11, the first thanking me for the complimentary copy sent to Mr. Hill, and the second enclosing your letter from the Brennan Sporting Goods Company of Detroit. We will get in touch with them at once.

We are now checking our sales carefully for the last six months period and are preparing to pay royalties within the next few weeks. From December 10 to the first of January, around 1370 copies of BETTER BASKETBALL were sold. This, of course, may vary a few copies. Since that time during the first week of January, 110 more have been sold so the book is starting off, in our opinion, very well.

With the advertising and circulars going out during January, I feel the sales should continue at a good rate unless, as you say, this repression gets to be a real depression.

Sincerely yours,



CWM:HML