

January 14, 1938.

Mr. Curtis W. McGraw,  
McGraw-Hill Book Co.,  
330 West 42nd Street,  
New York City, N.Y.

Dear Mr. McGraw:

I am sending you a bulletin compiled by our Mr. W. A. Dill, Director of the University of Kansas Publicity Bureau. Mr. Dill is very adept in doing work of this kind. This bulletin is Mr. Dill's first attempt toward getting something for the newspaper man that would enable him to be more accurate in reporting sports events.

Mr. Dill has in mind publishing a book on just such things as these that will make better and more intelligent reporting. Since Whittlesley House has a sports series I believe that a publication in this field, to be compiled by Mr. Dill, would have a very definite response from the newspaper fraternity. Please understand that this which I am sending is just a pamphlet. There is much more material that Mr. Dill could incorporate in a book.

I am sending it to you to see if you would not be interested in publishing something for him if he compiled a much larger and more informative volume. I believe Dill has something there. Please do not think I am a promoter. I just felt that this would be a nifty addition to your athletic library.

Sincerely yours,

Director of Physical Education,  
Varsity Basketball Coach.

FCA:AH