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January 17  
1 9 3 8

Dr. Forrest C. Allen  
Division of Physical Education  
University of Kansas  
Lawrence, Kansas

Dear Dr. Allen:

Thanks for your interest as contained in your letter of January 14 in suggesting a book by Mr. W. A. Dill, Director of your Publicity Bureau on the subject of reporting sports for newspaper men.

I will look forward to receiving the bulletin which you are sending under separate cover with much interest.

I, of course, understand that this is merely a pamphlet which will be expanded and I will take this matter up at our Editorial Conference for discussion and give you a report. Frankly, my own reaction is sort of negative in that I question the market. However, the conference may think differently.

Thanks again, and with kind regards,

Sincerely yours,

CWM:MK

