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January 17, 1938

Professor Forrest C. Allen  
Division of Physical Education  
University of Kansas  
Lawrence, Kansas

Dear Professor Allen:

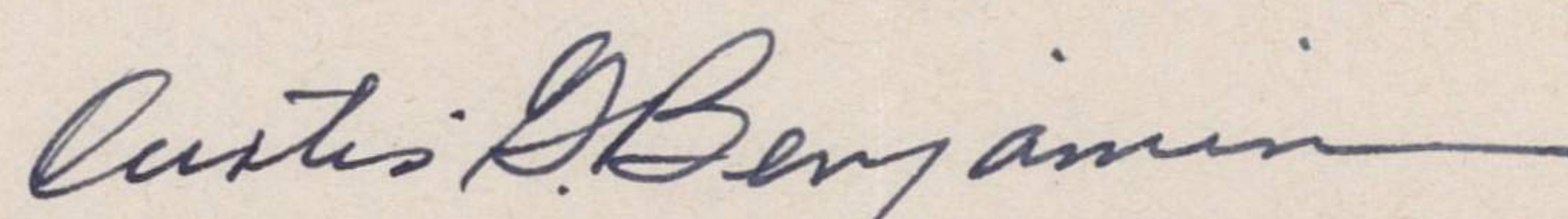
Your letter of January 5 arrived promptly, and we immediately sent you a supply of the new circulars on BETTER BASKETBALL. I assume that this shipment has already reached your desk. If more copies of the sheets are needed, please be sure to let me know.

Needless to say, we are pleased to learn that you have been favorably impressed with the new promotional list. You may be sure that we shall continue to expend much time and energy in gaining the widest possible distribution of the book.

I wish I could report that my ailment has entirely disappeared. It happens, however, that it is a little worse at the present writing. I helped move a heavy case of books at the A.A.A.S. meeting in Indianapolis, and the back immediately went out of joint again. I am afraid I'll have to plan another visit to the University of Kansas in the near future.

I hear you are having a very successful basketball season. Congratulations!

Sincerely yours,

  
Curtis G. Benjamin, Manager  
College Department

CGB:MG