

JAMES H. McGRAW, JR.
CHAIRMAN OF THE BOARD

MARTIN M. FOSS
PRESIDENT

JAMES S. THOMPSON
VICE PRESIDENT

CURTIS W. McGRAW
VICE PRESIDENT AND TREASURER

WILLIAM E. HAWKE
SECRETARY & ASST. TREASURER

McGraw-Hill Book Company, Inc.

McGraw-Hill Building

330 West 42nd Street

New York, N.Y.

CABLE ADDRESS
"McGraw Hill" New York

LONDON
Aldwych House, W.C.2.

ASSISTANT VICE PRESIDENTS

CURTIS G. BENJAMIN
COLLEGE DEPARTMENT

FRANK L. EGNER
MAIL ORDER DEPARTMENT

JOSEPH A. HYLAND
PRODUCTION DEPARTMENT

HUGH J. KELLY
TRADE DEPARTMENT

January 26
1 9 3 8

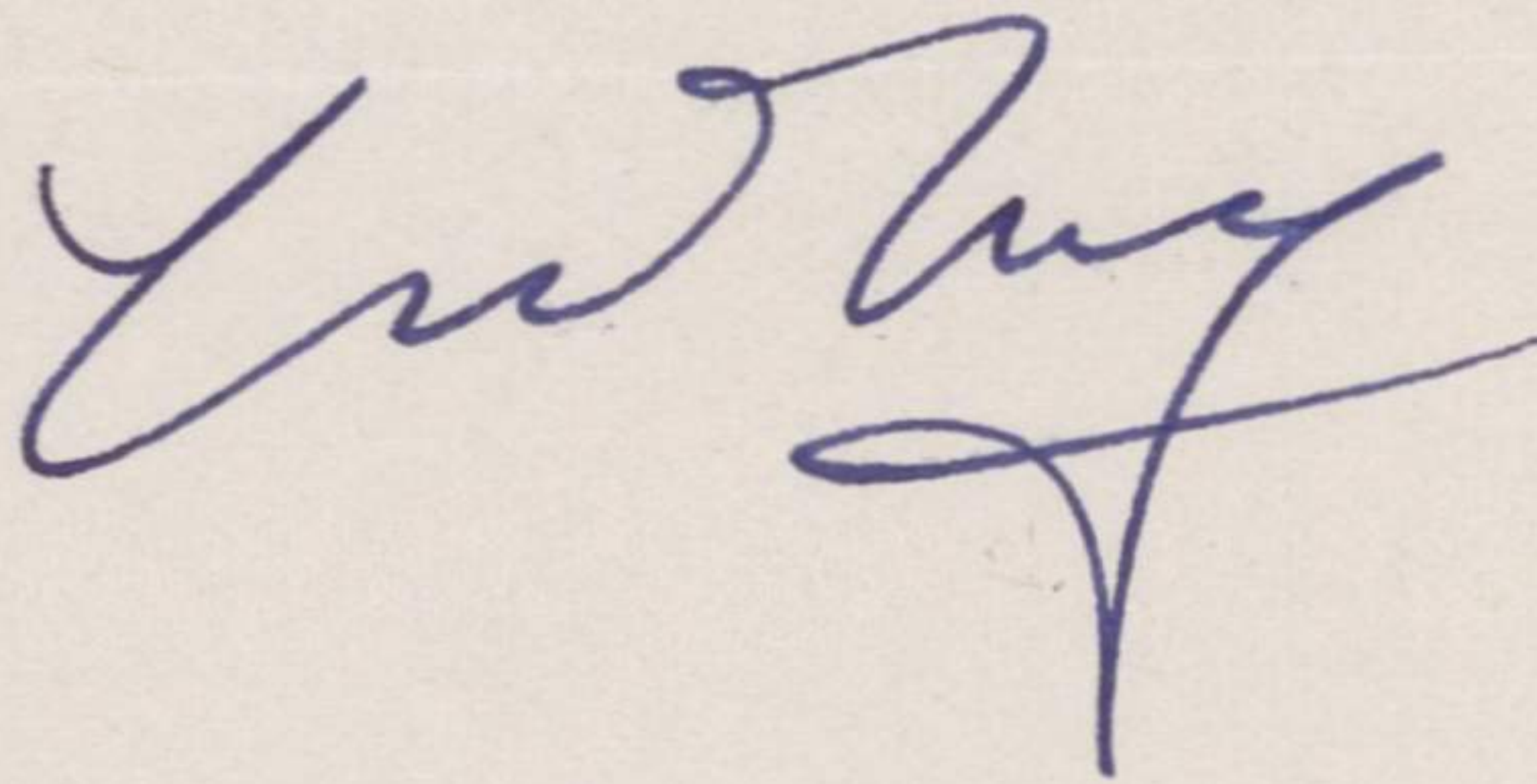
Dr. Forrest C. Allen
Division of Physical Education
University of Kansas
Lawrence, Kansas

Dear Dr. Allen:

Thank you for sending us the review from the Wyoming State Tribune by Duane Yarnell. I think it excellent and we had already seen it, our Clipping Bureau having sent it in. There is no doubt that sending Mr. Hill a copy was worth while.

Sales are still going along steadily and we have sold over 200 in January thus far and it should continue at that rate at least during the remainder of the basketball season.

Sincerely yours,



CWM:MK