

January 26, 1938.

Mr. Curtis W. McGraw,  
McGraw-Hill Book Co.,  
330 West 42nd street,  
New York City, N.Y.

Dear Mr. McGraw:

I am sending you a copy of a letter I have received from Mr. H. D. Edgren, Supervisor of Inter-collegiate Athletics at George Williams College, Chicago. I thought you might want to be advised regarding his desire to use Better Basketball as a text in his college.

I am also sending you a copy of the list of "My Basketball Bible" sold this past fall by Smith-Grievess and Company. I thought by giving you the names of these people you could have your promotion department send each one of these firms or individuals your pamphlets, thereby notifying them that the new book, "Better Basketball", is out.

Doubtless some of these people have already purchased from you, but I did not want to miss a bet. On my list of six which were purchased along in the summer, I returned one. "My Basketball Bible" now, of course, is out of circulation.

Very sincerely yours,

FCA:AH

Director of Physical Education.