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McGraw-Hill Book Company, Inc.

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December 21
1 9 3 7

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

Dear Dr. Allen:

Enclosed herewith is a letter dated
December 15 from a Mr. Frank Brody of the Des Moines
Register and Tribune.

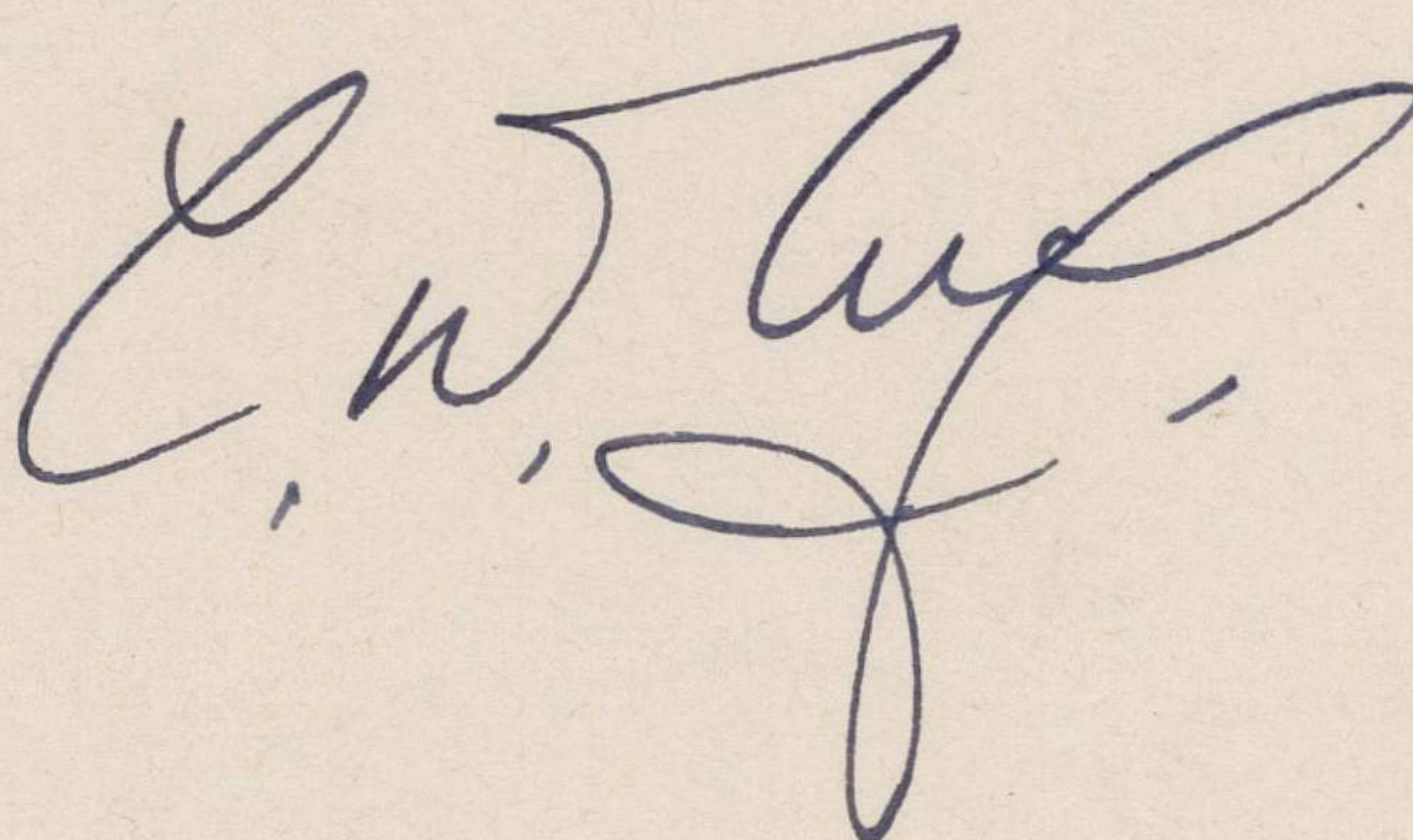
Mr. Brody proposes a book on Girls'
Basketball. On this subject, I am very interested,
both as to the number playing and its popularity.
It does not seem to me that girls would really
be sufficiently interested as boys would to buy
a book. However, I am writing to ask your good
judgment.

Perhaps, too, you might know Mr. Brody
but anyway your thoughts will be most interesting
and helpful.

Will you return the letter with your
reply.

With kindest regards and Best Wishes
for Christmas and the New Year,

Sincerely yours,



CWM:MK