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December 17th, 1937

Dr. Forrest C. Allen,  
University of Kansas,  
Lawrence, Kansas.

Dear Dr. Allen:

Following is a testimonial on your new basket ball book which has just been received through our Chicago store. I thought it would interest you and expect to use it in the next edition of "THE COACH".

" Please find enclosed four dollars (\$4.00) for payment of Forrest Allen's book "BETTER BASKETBALL". I want to state right here that it is everything that a coach or player could ever hope to expect and I think it is a great monument to a great game. There should be a copy of it on every coach's desk who pretends to be up on current trends in basketball.

Sincerely,

RONALD B. MYERS, Ath. Dir.,  
Luther High School,  
Luther, Michigan.

Perhaps you might want to forward this on to McGraw-Hill also.

Very cordially yours,

LOWE & CAMPBELL ATHLETIC GOODS COMPANY

By *Marion Miller*  
M. H. Miller, Editor "The Coach"

MHM:LR