Sports Desk to whom I should appreciate your sending a copy of the book. He is a great basketball booster in this section. He's name is Joe Knack, Sports Desk, Kansas City Star, Kansas City, Missouri. There is also Horace Mason, 623 Indiana Street, Lawrence, Kansas, our basketball publicity man of this area. This young man knows more basketball and basketball players than any other man in this part of the country. He writes very intelligently and prolifically. I would appreciate it if you would send him one.

that helped me with the pictures and the work of taking them. They are as follows:

J. Permer Dalton Landers Earl Falkenstien Joe Giannangelo

If you will kindly mail me these four additional books I will greatly appreciate it, and will feel assured that we have done a loo% job in making everybody feel that we have missed no one.

However, this fellow Hubert McClain, 4621 East 10th Street, Kansas City, Missouri, who took the pictures, asked that we mail him a copy of the book. This is entirely up to you if you feel like doing it. He takes shots for Popular Mechanics and other large outfits, and I do not know whether has infouence or friendship would be positive or not. If you feel that he should have one, I would rather leave the matter entirely up to you. You paid him the bill for his services, so I do not feel that you or I are under any obligations to him.

Again let me say that I am greatly pleased with the book, and I believe that you will have a big sale on this book for years to come.

With best wishes. I am

Sincerely yours,