

December 11, 1937.

Mr. Curtis W. McGraw,
McGraw-Hill Book Co.,
330 West 42nd Street,
New York City.

Dear Mr. McGraw:

It just occurred to me that Major Lawrence McC. Jones, of the University of Nebraska, would give us a tremendous boost on our book if you would care for publicity using his name. Biff is a great friend of mine. I have known him since the days when he was at the Point.

When Pop Warner and I had our coaching schools at Superior, Wisconsin, I opened my athletic injury class at 7 o'clock in the morning. This was during the summer. Every morning Biff Jones would come out and take in the full class.

I am wondering if you would write him a personal letter and send him a book and ask him to give you a recommendation, if the book deserves one. I know he will give you a good one.

There is another fellow that is a good friend of mine who will do likewise, - R. L. Markley, Commissioner of Education for the State of Wyoming, at Cheyenne. I handled a tournament out at Casper for him a few years back. If you would send him a book asking for such a statement I know that he will be glad to favor you with one. A letter from a Commissioner of State Education in the West would be quite helpful.

Very cordially yours,

FCA:AH

Director of Physical Education.